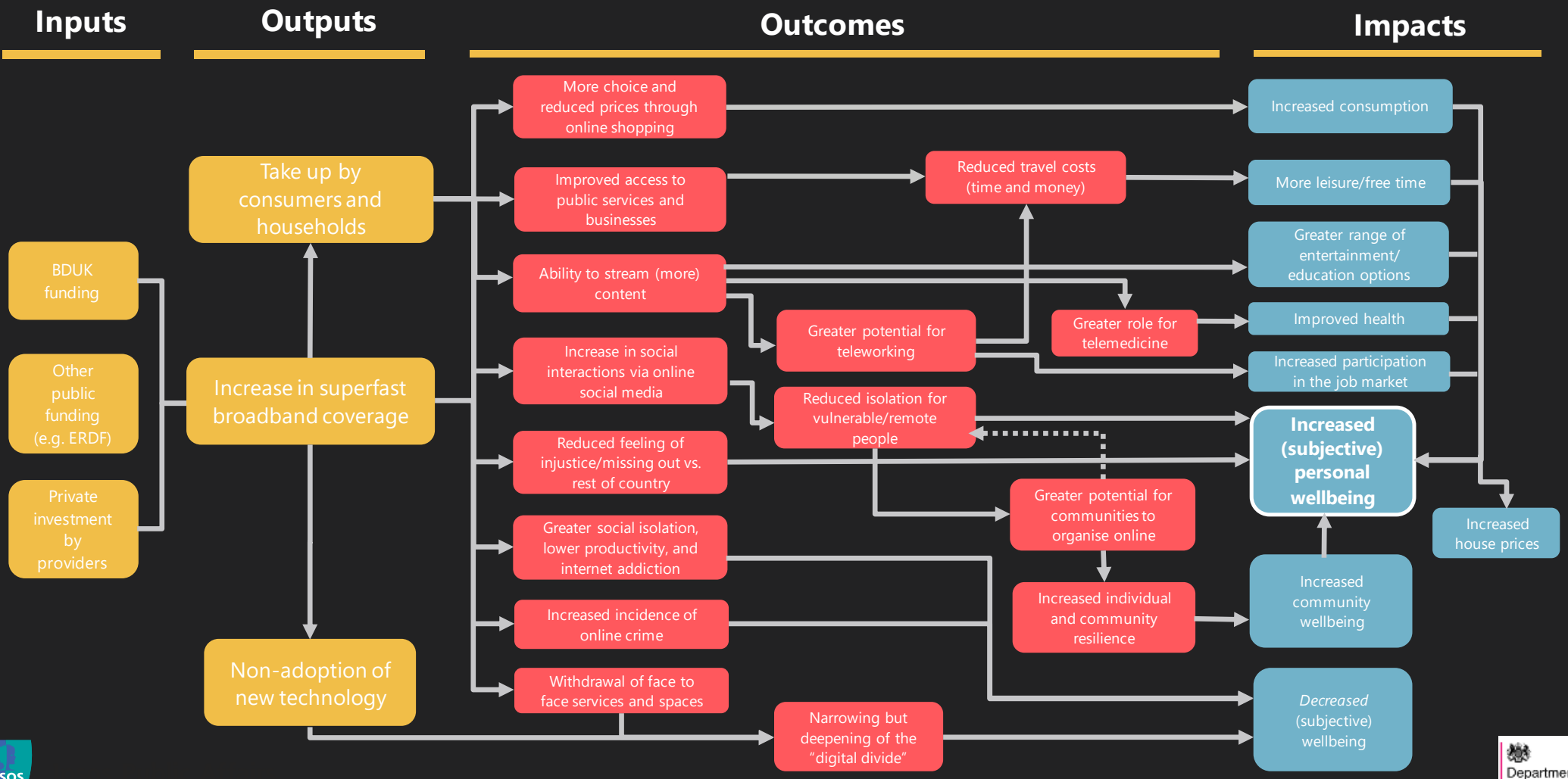Initial Theory of Change / Logic Model (Oct 2017)