

THE GAME

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Megatrend
Mashup

Rules

Megatrend Mashup



Rules

CONGRATULATIONS!

You have been selected to play Megatrend Mashup. In this time you will:



Face an issue



Gain knowledge



Share knowledge



Make a plan

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FACE AN ISSUE

Draw a problem card



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GAIN KNOWLEDGE

Draw 6 megatrend cards per team,
Read them

Time to complete mission: **2 minutes**



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SHARE KNOWLEDGE

Share what you have learnt with the team,
place the cards in a central pool

Time to complete mission: **4 minutes**



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DURING YOUR MISSION

Keep in mind the following:



Embrace the uncomfortable



Avoid sci-fi



White hat first



Respect and fun

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EMBRACE THE UNCOMFORTABLE

Often as you explore the possibilities of emerging tech you will happen upon ideas which feel a bit uncomfortable. For this game embrace that discomfort and explore it because so often just next to the uncomfortable idea is something that is golden.

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AVOID SCI-FI

The megatrends are certainly forward looking, but if you find yourself using possibilities within them which aren't tangible now, then try to pull back to future now and future next. For example artificial intelligence is real now and in the future but it's not terribly useful to come up with mashups which need machines to have emotions.

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WHITE HAT FIRST

As you explore and mash up the megatrends it is often very tempting to put your black hat on and start knocking holes in ideas. For now, keep it in your back pocket and concentrate on finding the value in the mashups. There will be an opportunity later on to talk risks.

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RESPECT EACH OTHER AND HAVE FUN

This game helps you work together to engage with these concepts and come up with some great ideas in a fun way, so please respect each other, try not to sideline or talk over anyone, and enjoy yourself.

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WHAT THE FUTURE LOOKS LIKE

Choose 2-3 trends as a team and mash them together to solve the problem

Time to complete mission: **15 minutes**



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HOW WE GET THERE

Write and/or draw a storyboard
with commentary

Time to complete mission: **10 minutes**



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WHY WOULD WE DO THIS

Describe the value and the obstacles

Time to complete mission: **10 minutes**



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