

Data and Information

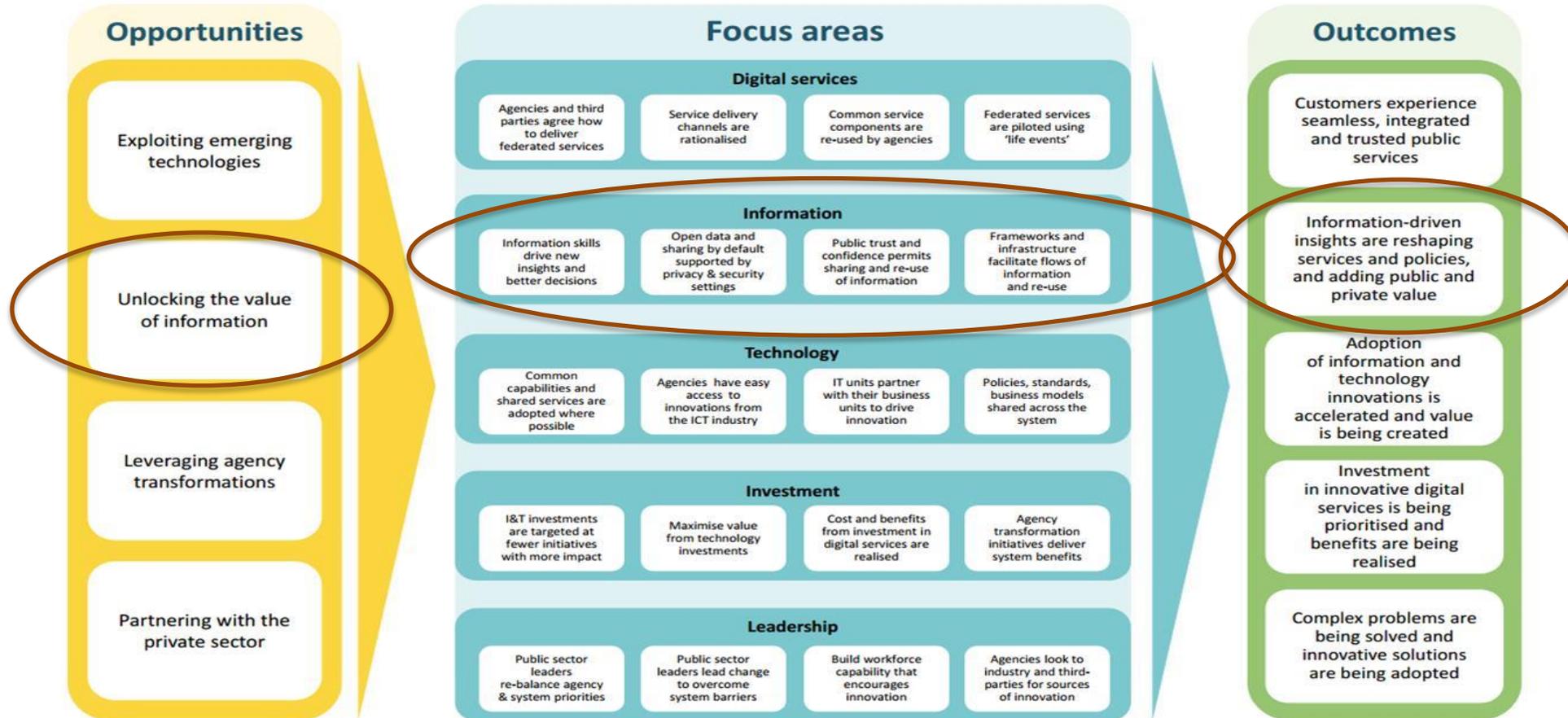
Work session for Practitioners



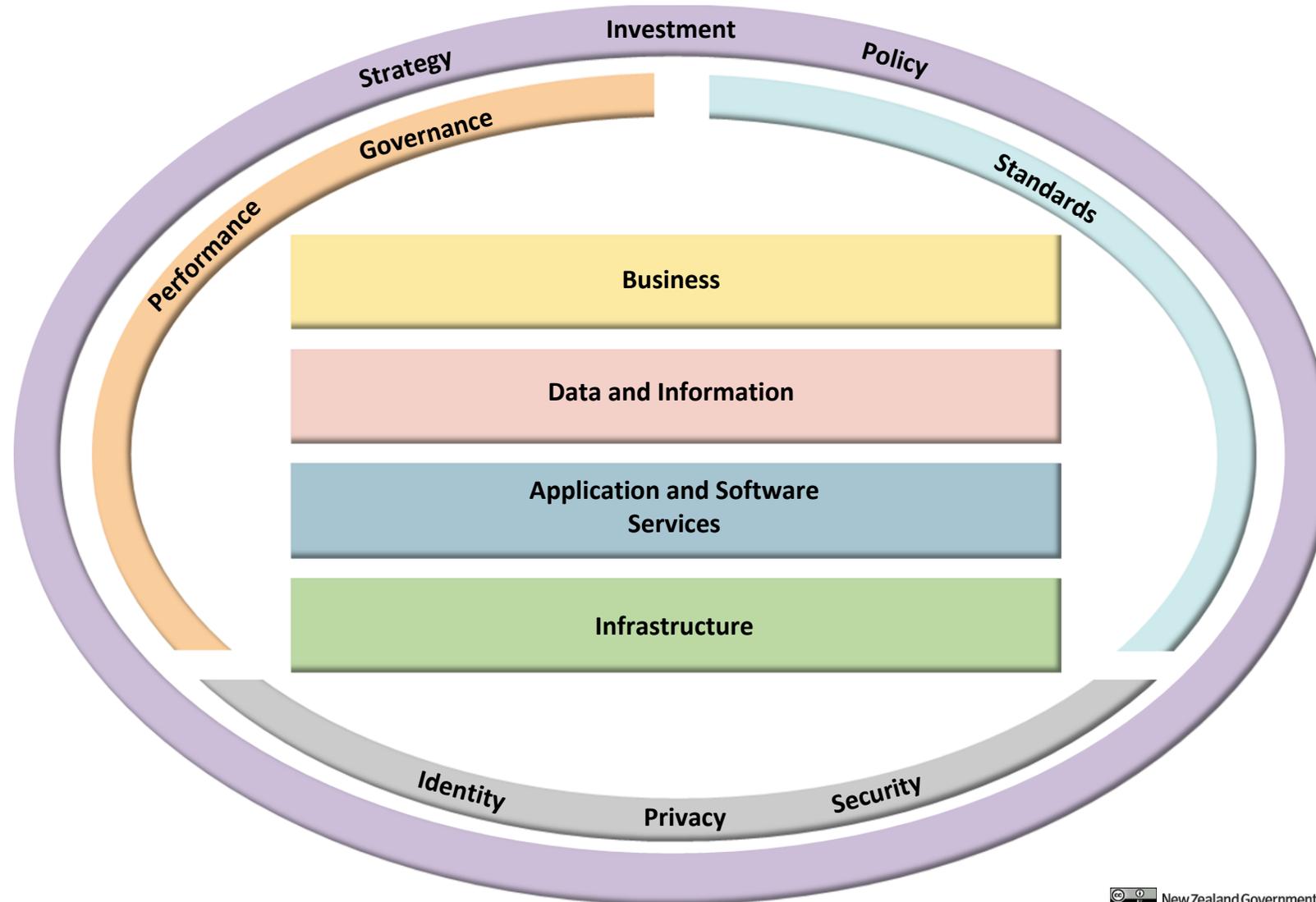
Regine Deleu
All-of-Government Enterprise Architect

NZ Government Digital Strategy

Information is managed as an asset.



Eight Dimensions of an Organisation



**Information
as an
Asset**

Is Information an Asset?

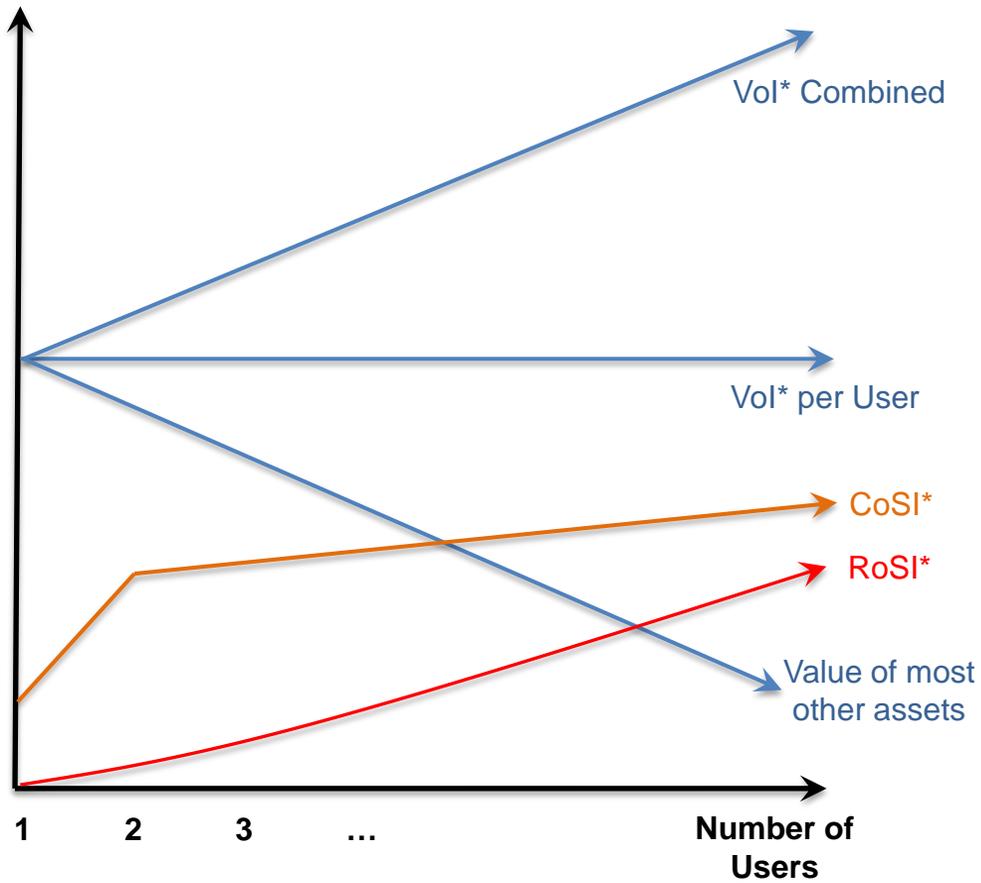
- An asset has a service potential or economic benefit
- An asset is controlled by the organisation
- An asset is the result of past transactions

Information is Shareable

RoSI* = Risk of Sharing Information

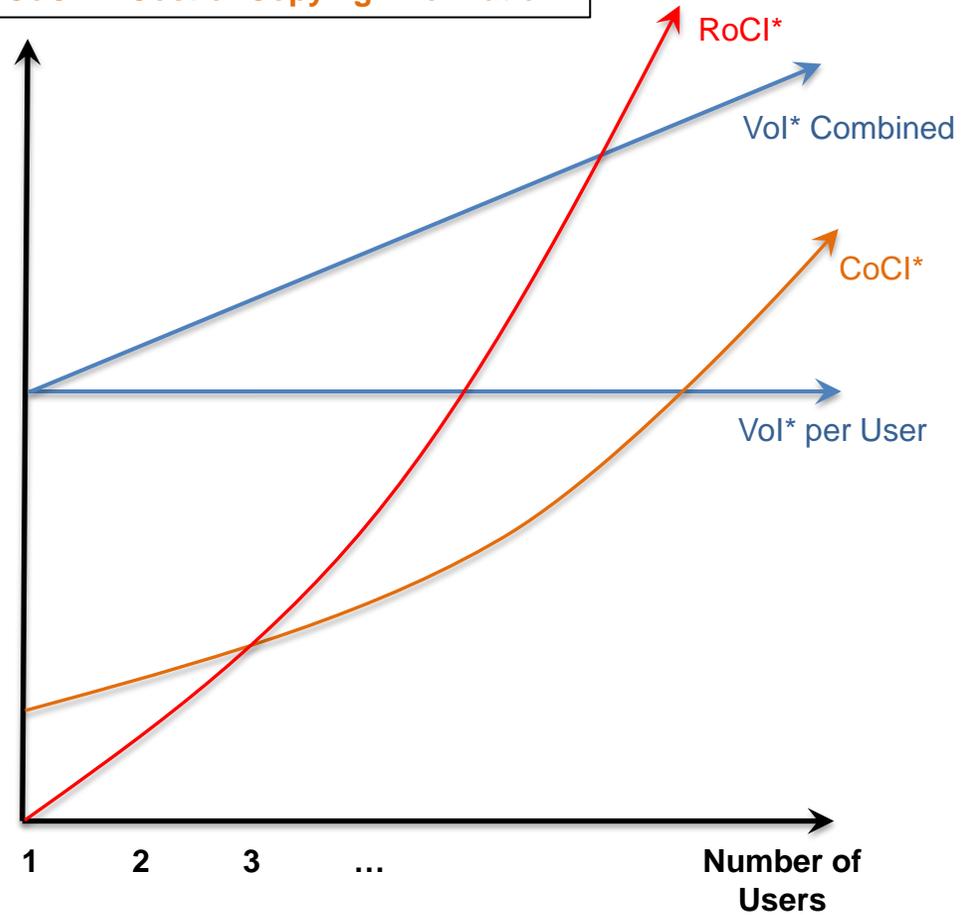
CoSI* = Cost of Sharing Information

Vol* = Value of Information

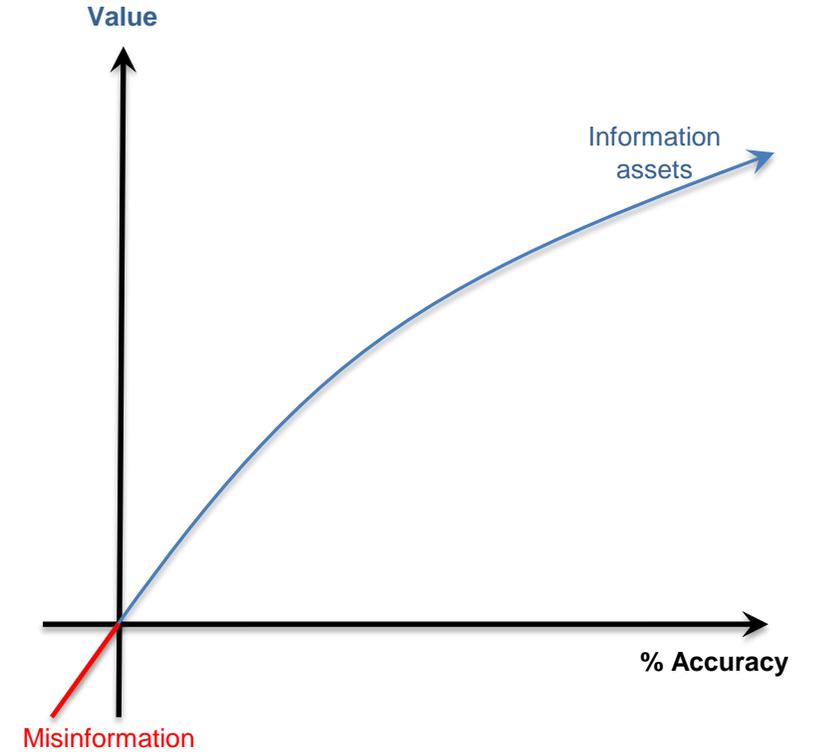
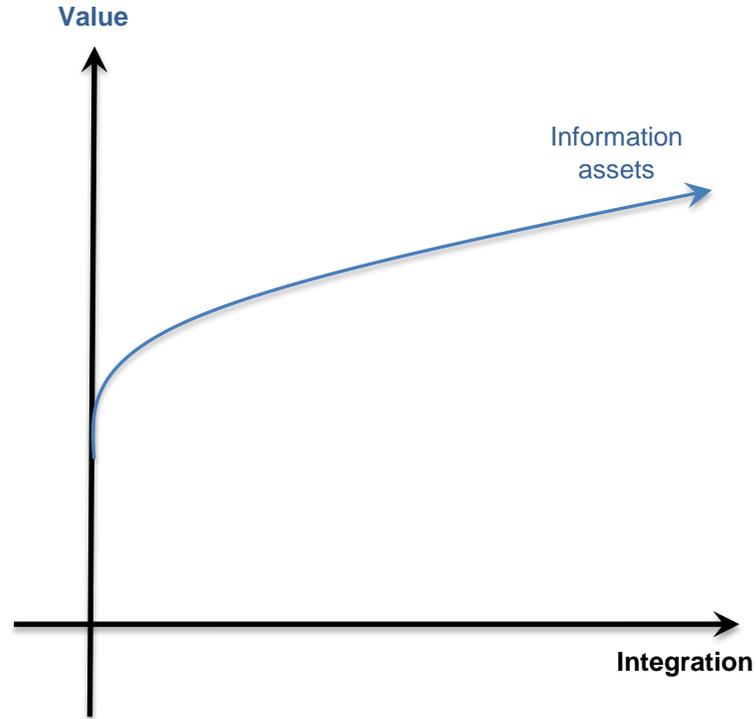
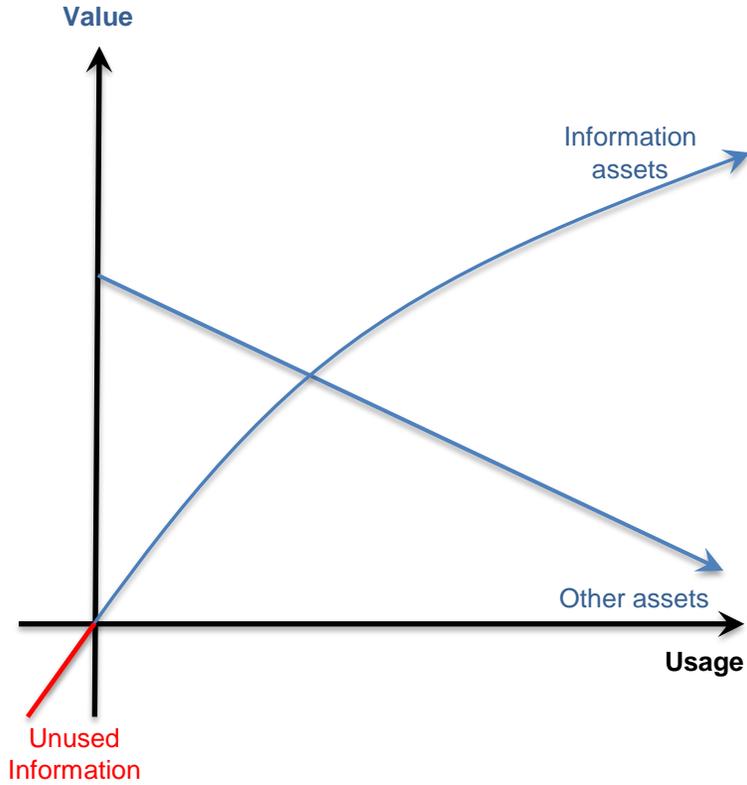


RoCI* = Risk of Copying Information

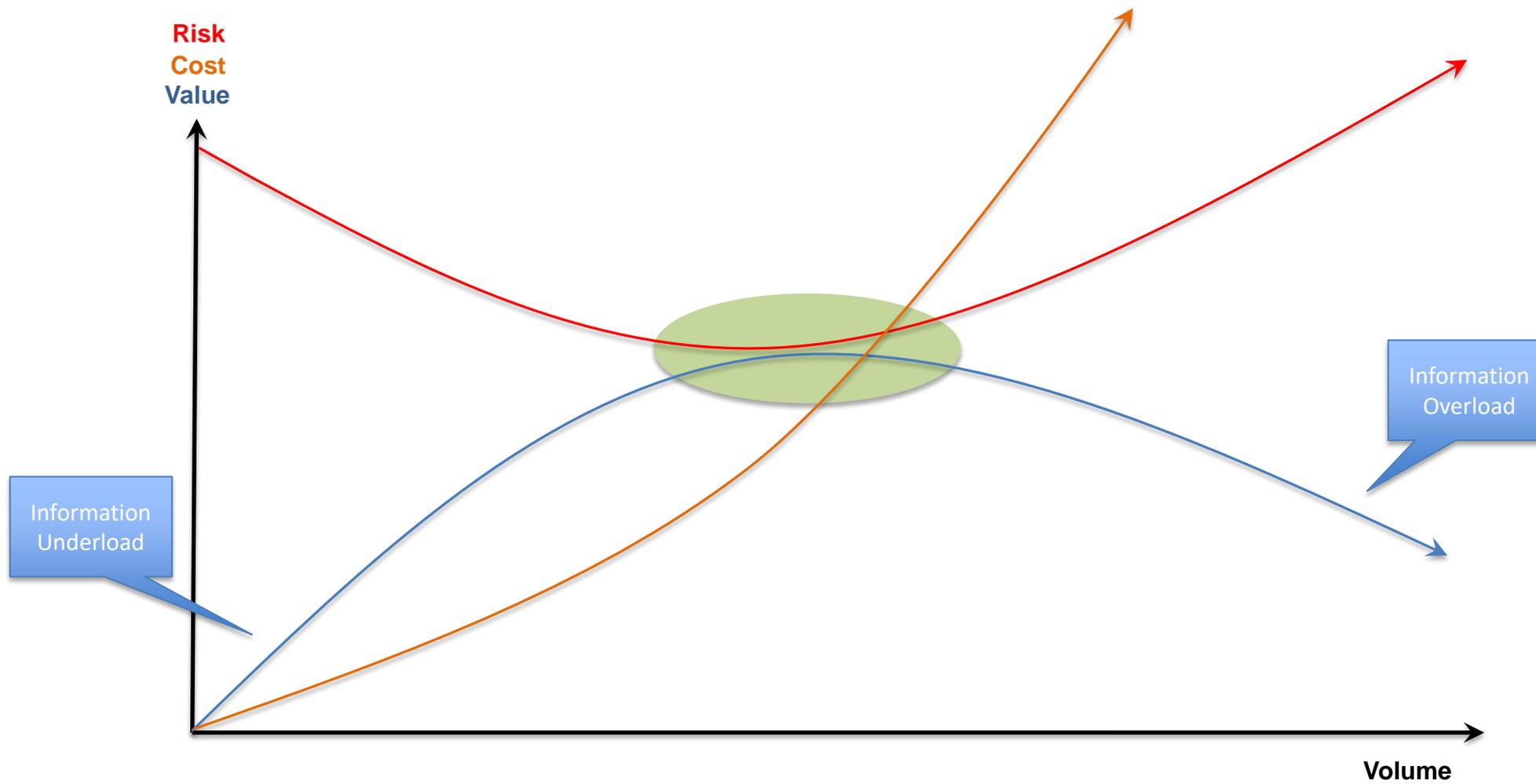
CoCI* = Cost of Copying Information



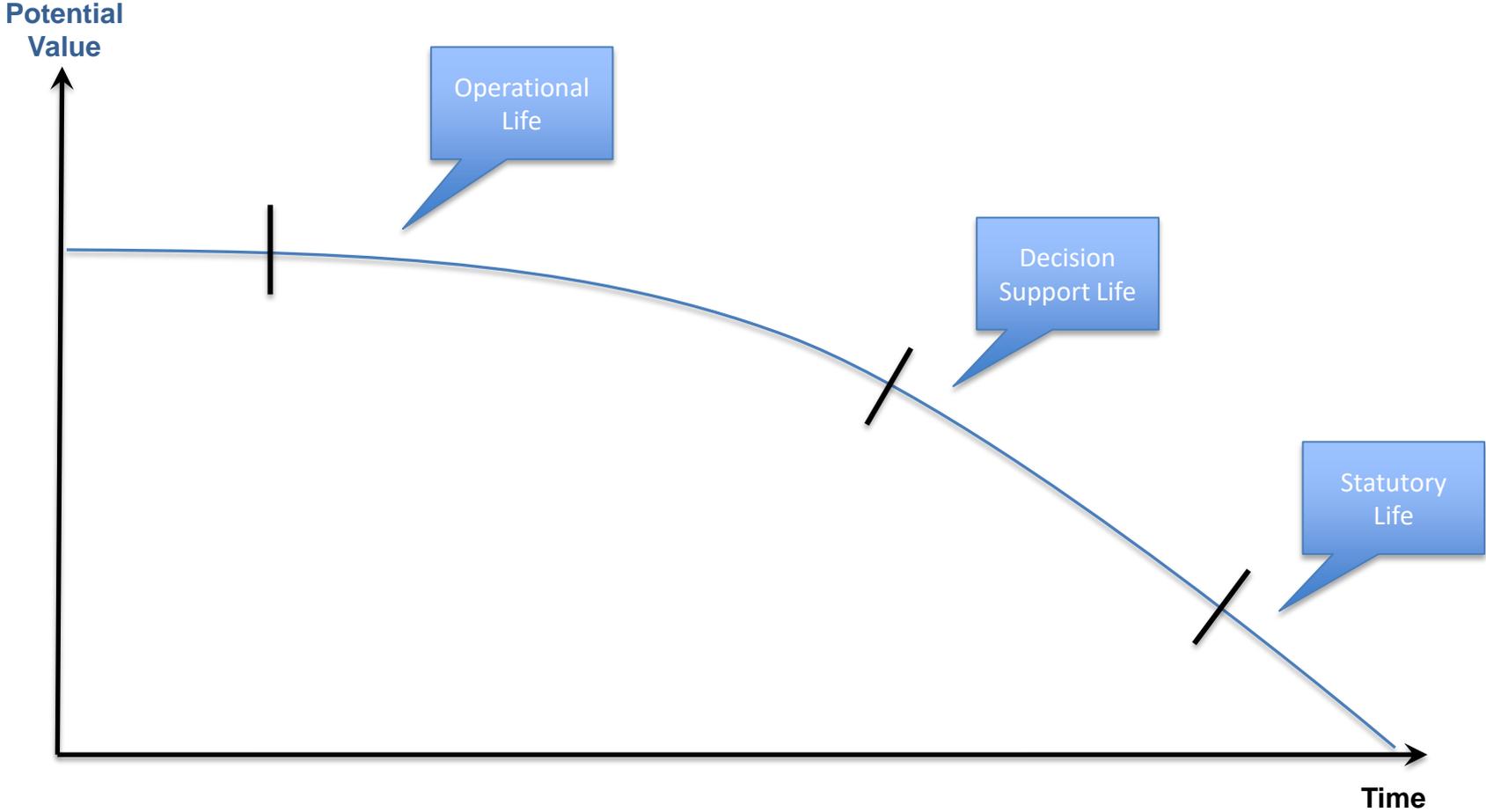
Value of Information



More is NOT necessarily Better



Information is Perishable but not Depletable



Principles for Quality

Principles for Quality

- **Accuracy**
 - *How closely does your data represent what really happened?*
 - *Accuracy is best tackled at source.*
- **Consistency**
 - *The form in which data is passed from one system to another must be as consistent as possible within and across agencies and their business partners to achieve the highest interoperability.*
- **Relevance**
 - *How well the information is designed to achieve specific outcomes.*
- **Completeness:**
 - *An indication of whether or not data meets the current and future business demand*
 - *Data is available in the data resource.*
 - *Incomplete information will weaken the agency's ability to use and apply it as widely and wisely as needed.*
- **Timeliness**
 - *The time expectation for the accessibility of data and information.*
- **Provenance**
 - *The sources of information involved in producing or delivering an artefact.*
- **Value**
 - *The amount a decision maker would be willing to pay for information prior to making a decision.*

Guiding Principles

- **Usefulness**
 - *The use of data is defined by its intended purpose*
- **Trust**
 - *Trust is essential because no manager will act upon data they don't trust.*

Data Governance

Data Governance - Goals

- Increasing consistency and confidence in decision making
- Improving data and information security
- Maximizing the benefit generation of information
- Designating accountability for data quality
- Minimizing or eliminating re-work
- Optimize staff effectiveness
- Establish process performance baselines to enable improvement efforts
- Managing business risks
- Optimising investments
- Enabling evidence-based policy development
- Consistency in reporting



Data Governance - Why we care?

A Policy DCE expresses frustration that the organisation has "no corporate memory" after finding that a piece of research work recently commissioned has been done before on at least three occasions over time and in different parts of the organisation.

A business case for a major project is relitigated multiple times and takes 2-3 years, largely because there is insufficient baseline operational data to develop a credible approach to benefit realisation. When the project finally proceeds, a large part of it is eventually abandoned because it becomes clear that the benefit estimation was indeed flawed.

A technical flaw causes a serious privacy breach, and the root cause is found to be that there is no clear and effective business accountability within the organisation for assuring the protection of the data in question.

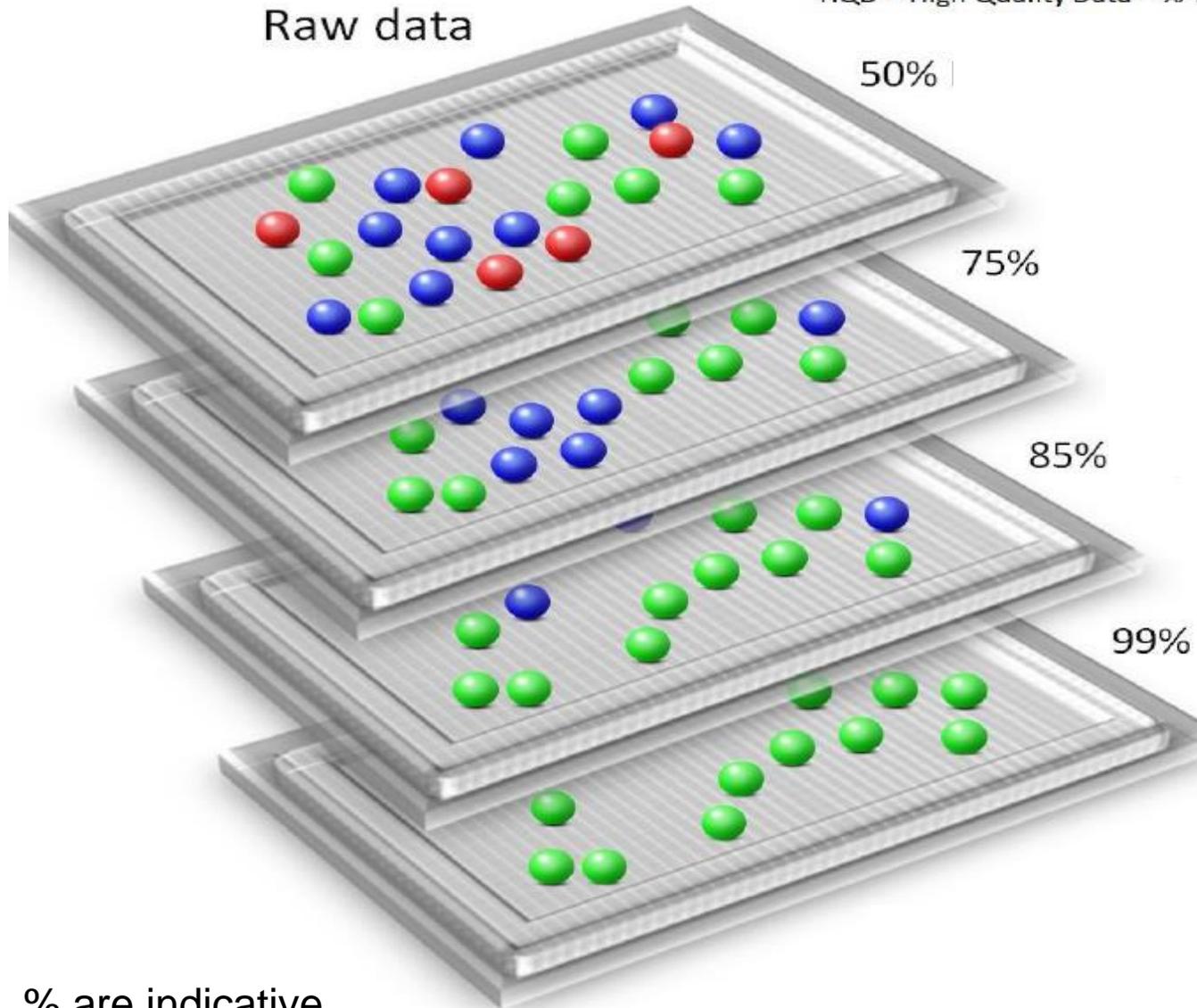
Two business units provide Ministers with significantly different values for the same KPI,
→ because the definition of one of the inputs is not consistent within the organisation, and
→ because different assumptions are made in "correcting" other inputs that are based on incomplete or low-quality operational data.
Attempts to "fix" these problems are fragmented and siloed within the business units, and the same discrepancy re-occurs within 2 years.

A major debt recovery campaign is instituted based on a mistaken estimate of debtor population and outstanding debt. In reality, the true value is only 50% of the estimate and the campaign is poorly targeted and not justifiable on this basis.

Note: the above scenarios do not refer to specific incidents, but are based loosely on anecdotes collected over years from a number of organisations

Data Governance – Trust & Confidence

HQD = High Quality Data = % Trust and confidence in the quality and correctness of the data



Stage 1: Common data definition & Master Data Management

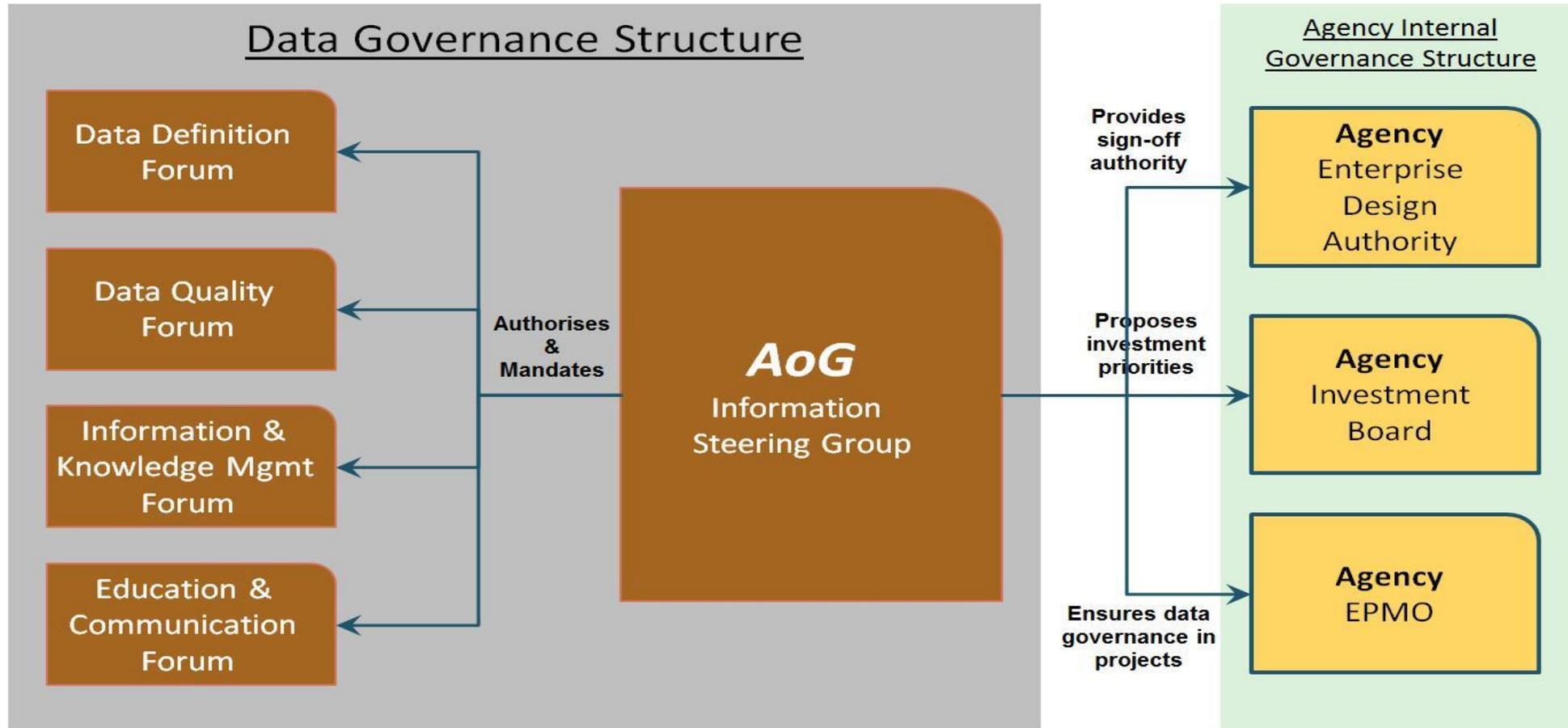
Stage 2: Data and Information Quality Management Framework

Stage 3: Data Reporting Framework, including statistics, and analytics

Stage 4: Information usable for decision making

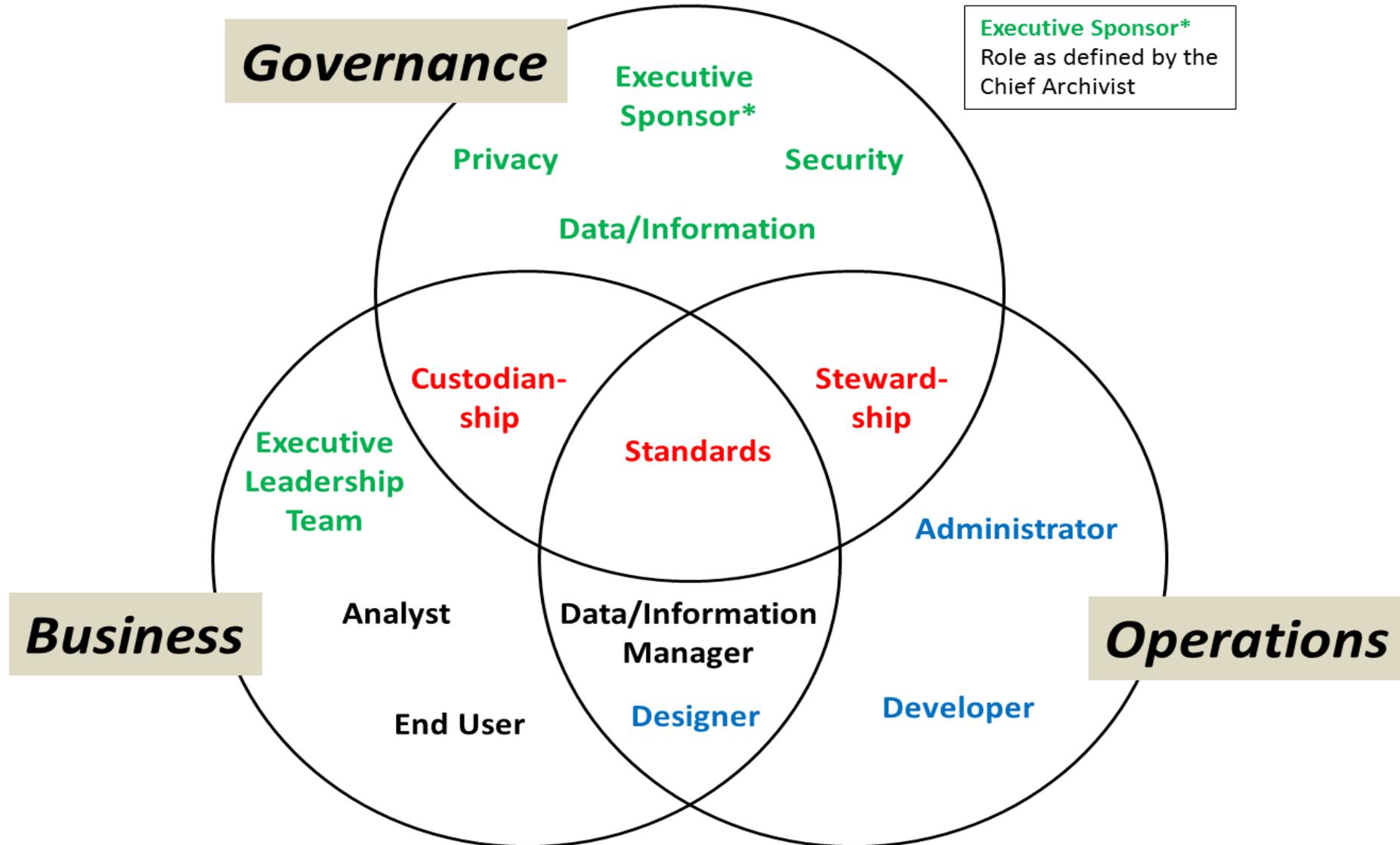
% are indicative

Data Governance - Structure



Roles and Responsibilities

Government Chief Information Officer



Critical Roles - Custodianship

- Establishes organisation-wide standards, definitions, and rules for business information within their mandate, to enable the organisation to gain maximum value from the information.
- Is the delegated “owner” of the data from Government (The Crown).

Responsibilities:

- Accountable for implementing operational policy, business value, scope, definitions, rules, standards, structure, content, use and disposal for data under their responsibility.
- Responsible for the collection, storage, protection, promotion and delivery of their data, ensuring it meets the business needs of the organisation.
- Fulfilling the legislated responsibility or program mandate of ensuring data quality, completeness, and integrity through the management of its creation and maintenance. [?](#) Identify the required skills in order to meet data needs.
- Ensuring the value of data is maximised through sharing.
- Serving on the Data and Information Governance Steering Group or equivalent where the scope of their information resources is substantial within their organisation.

Contact when:

- A major business need for data is identified.
- Issues arise concerning data policy, business value, scope, security.

Critical Roles - Stewardship

- Is an inclusive role that accepts one or more negotiated stewardship activities on behalf of the Custodian. Stewards have the operational or technical ability to collect, deliver, or maintain of datasets.
- A Custodian cannot transfer accountability to the Steward although the Steward may be responsible for specific activities.

Responsibilities:

- Supports the Custodian with expertise, or resources, to carry out one or more of their responsibilities.
- As a peer of the Custodian, the Steward is bound by signed agreement which details the responsibilities with respect to both parties.
- Specific identified responsibility(s) are transferred from the Custodian to the Steward (accountability remains with the Custodian).
- Where an agreement is in place with the authoritative source (see Definitions), delivers (or provides access to) authoritative data, ensuring data management practices are in place to maintain integrity, authorised access, and conditions of use.
- Providing performance objectives.

Contact when:

- Per the stewardship agreement, when operational needs arise

Critical Roles - Standards

- Has detailed knowledge of data structure, content, and appropriate use of the information for their areas, develops and sets data management standards approved by the Custodian.
- Responsible for the day-to-day management of the data and business issues, according to the defined data standards and data management plan.

Responsibilities:

- Acting as the primary contact for business data within the program area, on behalf of the Custodian.
- Authoring data management plan(s) (see Definitions), defining and managing the standards for acquisition, maintenance, and disposition of data to ensure data quality, resolving issues, and advising other roles. ☐ Ensuring designed data structures meet business needs.
- Ensuring the delivery of defined services at an operational level.
- Ensuring the protection of data is commensurate with its value and information security classification.

Contact when:

- Data access is required, within the scope of the program area.
- Operational, business, or data definition issues arise or cannot be resolved, or data errors are perceived.
- Further detailed information about their program area's data is required.
- Further data services are required to meet new business needs.
- Data management planning is required, or additional data may be encompassed within their business scope.

Core Business Roles – Data & Information Manager

- Has access to and makes sense of information contained, albeit hidden, in the organisation. It's a critical role for business decision-making.
- Is in charge of analysts that use a variety of statistical methodologies to solve business issues.

Responsibilities:

- Understand high level requirements of the business and provide solutions related to business strategies.
- Translate business and technical jargon to understandable language for different audience.
- Ensure support for the business intelligence program at the highest levels of the organisation.
- Prepare complex reports and gather intelligence to make informed conclusions on business practices.
- Establish and ensure adherence to a set of guiding principles and tools for business intelligence.
- Make data entities accessible.
- Assist End User and Data Analyst in their requirements.
- Promote comprehensive data use within the organisation.
- Establishing partnerships with key IT partners in support of business intelligence initiatives.

Contact when:

- Insight is needed for changed or new strategies to meet business outcomes.

Core Business Roles - Analyst

- Provide business or IT system decision support through analysis, and problem solving data related topics including data design, integration, data relationships, data quality, data transformation, data replication and data modelling.

Responsibilities:

- Perform statistical analysis and data mining of business data to identify patterns and correlations among the various data points.
- Documenting the structure, relationships and types of business data through logical modelling, or validating logical models from other sources.
- Mapping and tracing data dependencies from system to system to identify cross-program impact issues or answer business- and system-related questions.
- Providing business intelligence support by performing business data analysis and reporting to enable better business decision-making.
- Documenting the types and structure of the business data (logical modelling),

Contact when:

- Analysis and problem solving of business or system data-related issues is required.

Core Business Roles – End User

- Anyone who creates, uses, and manipulates data and information to carry out their work.

Responsibilities:

- Obligated to abide by the Custodian's governing policies and standards.
- Understands the context in which the data or information can be used.

Contact when:

- Business-related queries are required.

Core Technical Roles - Designer

- Expert with an organisational point of view, provide leadership on information and technology theory and practice, architecture and modelling expertise, and custodianship of the corporate design models.
- Provides and promotes a framework for consistency of data across the entire organisation.

Responsibilities:

- Organisation-wide leadership on the concept that data/information are key assets and must be managed as any other assets.
- Promoting information process principles, practices, guidelines and standards, while adhering to standards and guidelines.
- Providing a framework for defining and interpreting the organisation's corporate data and its structure (architecture, including metadata) to support the organisation's goals and objectives.
- Promoting and maintaining corporate architecture.
- Creating or validating models, and storing and maintaining the models and definitions (e.g. a metadata repository).
- Providing expertise to the organisation in improving quality across all business areas.
- Defining compelling business arguments for senior management to elicit change on future or existing data and technology issues.
- Cooperating with the Database Administrator in database design.
- Liaise across-government through the Government Modelling Capability Forum (GMCF), the Government Enterprise Architects New Zealand (GEA-NZ), and the Know-MAT group to develop and promote sound and consistent data practices.

Contact when:

- Analysis of the organisation's inter-relationships is required.
- Access to repositories is required.
- Standards for defining, storing, and delivering data are required.
- Responsibilities for data need to be determined.
- Models require validating and quality assurance, prior to incorporating as corporate models and transposing them into physical models.
- Deviations from defined logical structures are required.

Core Technical Roles - Administrator

- Has an organisation-wide focus responsible for the analysis, design, and creation of new databases, the physical design and implementation of new and changes on existing data and information structures and applications, and for administration and backup.
- Plans, co-ordinates, and implements security measures and manages the performance and efficiency of storage.

Responsibilities:

- Accountable for access control and derive the best possible business benefit from the use of technology.
- Building databases to support developing, maintaining, and implementing of physical data structures.
- Defining organisation-wide standards for physical data management.
- Conducting impact analysis and coordinating changes to avoid adverse impacts on applications or data.
- Ensuring that efficient data structure design and disaster recovery/backup procedures are effectively tested and implemented.
- Ensuring the transition from test environment to production environment.
- Reviewing physical data structures in consultation with the Data / Information Architect and Database Developers.
- Ensuring security administration through monitoring and administering DBMS security constraints, such as removing users, administering quotas, auditing, and checking for security problems.
- Analysing data stored in the database and making recommendations relating to performance and efficiency of that data storage. This includes the effective use of indexes, enabling "Parallel Query" execution, or other DBMS specific features.

Contact when:

- Physical models are ready for implementation.
- A need for a new business function(s) or new application(s) is identified.
- Expertise is required to resolve issues related to: data management anomalies occurring in the operation, physical data security, disaster recovery or back-up, system migration or platform standards, performance degradation.

Core Technical Roles - Developer

- Gathers data before development. Designs, develops, tests new and existing databases.

Responsibilities:

- Designs and develops database structures according to project needs.
- Create functional requirements around database structures.
- Provide assistance to others in topics related to data management.

Contact when:

- Database structures are needed for projects.

Supporting Roles - GCDO

- Ensures government-wide policy for data creation, maintenance, and use is compliant with legislation, policy and standards.
- Operationalises strategic directions for the management of IM/IT within government. The policy direction provided applies to all organisations and sector groups.

Responsibilities:

- Determines the structure for IM/IT management and decision making, in concert with senior executives from key New Zealand Government organisations.
- Is accountable for the creation of government-wide data management policy, frameworks, standards and infrastructures in partnership with Statistics New Zealand.
- Strengthens the IM/IT governance processes through strategic planning and discussion with all organisations on priorities and possibilities to leverage best practices and industry standards.

Contact when:

- Organisations are established or changed and this involves the definition of data management mandates or roles.
- New/changed information management policy or standards are proposed that affect multiple organisations, or entire sectors.
- IM/IT issues arise that require corporate consideration.
- Compliance issues arise between organisations.

Supporting Roles - ELT

- Responsible for developing the policy framework within specific line(s) of business within an organisation.
- Collectively define the strategic scope of the organisation and overall business services.

Responsibilities:

- Identifying and communicating Custodianship responsibilities within their organisation.
- Ensuring organisation Custodians liaise between their organisations and others.
- Establishing and resourcing the areas of data responsibility.
- Approving organisation policies.
- Ensuring compliance with legislation, policies and standards.
- Formally recognising and communicating the importance of information to the business.

Contact when:

- Lines of business are established or changed that require definition of data and information management roles.
- New/changed policy or legislation is proposed.
- Compliance issues arise.
- Need resourcing for data responsibilities.

Supporting Roles – Executive Sponsor

- Has strategic and managerial responsibilities for overseeing information and records management.
- Champions the importance of information and records management among the Govt. leadership.

Responsibilities:

- Ensure that the strategy and policy adopted by the organisation supports information and records management.
- Be involved in strategic and operational planning to align information and records management with the corporate objectives and business activities of the organisation.
- Liaise with business units to ensure that information and records management is integrated into work processes, systems, and services.
- Oversee the budget and ensure the resources needed to support information and records management are known and sought in funding decisions.
- Ensure that the appropriate skills are available to implement information and records management strategies.
- Monitor and review information and records management to ensure that it is implemented, transparent, and meets business needs.

Contact when:

- Lines of business are established or changed that require information and records management roles.
- New/changed policy or legislation is proposed.
- Compliance issues arise.
- Need resourcing for information and records management responsibilities.

Supporting Roles - Privacy

- Responsible for enterprise wide approach to privacy and is responsible for providing leadership, assurance and advice on privacy issues.
- This role is normally executed by a Chief Privacy Officer. Legally ensures that customer's data is safe.

Responsibilities:

- Setting the vision for privacy across the organisation.
- Ensuring privacy compliance with the strategic direction of government.
- Engaging with the Office of the Privacy Commissioner, and citizens.
- Ensuring strategic and operational plans for privacy are developed.
- Establishing and promoting the organisation's privacy policies, in alignment with GCDO policies and standards.
- Advising the GCDO on privacy issues and opportunities regarding data and information.

Contact when:

- Privacy compliance issues arise.
- Strategic direction of the organisation changes.
- Information management policy amendments or new policy is required.

Supporting Roles - Security

- Responsible for enterprise wide approach to security and is responsible for providing leadership, assurance and advice on security issues.
- This role is normally executed by a Chief Security Officer. Legally ensures that the data stays secure.

Responsibilities:

- Setting the vision for security across the organisation.
- Ensuring security compliance with the strategic direction of government.
- Engaging with the Office of the Privacy Commissioner, and citizens.
- Ensuring strategic and operational plans for security are developed.
- Establishing and promoting the organisation's security policies, in alignment with GCDO policies and standards.
- Advising the GCDO on security issues and opportunities regarding data and information.

Contact when:

- Security compliance issues arise.
- Strategic direction of the organisation changes.
- Information management policy amendments or new policy is required.

Supporting Roles – Data & Information

- Responsible for enterprise wide governance and utilisation of information as an asset, through data processing, analysis, mining, trading and other means. They report mainly to the CEO depending on the area of expertise. They are a member of the executive management team and manager of enterprise-wide data and information.
- This role is normally executed by a Chief Data Officer, Chief Information Officer, or a Chief Digital Officer. Ensures the organisation uses information management and information technology (IM/IT) efficiently, in alignment with GCIO policy, standards and directions.

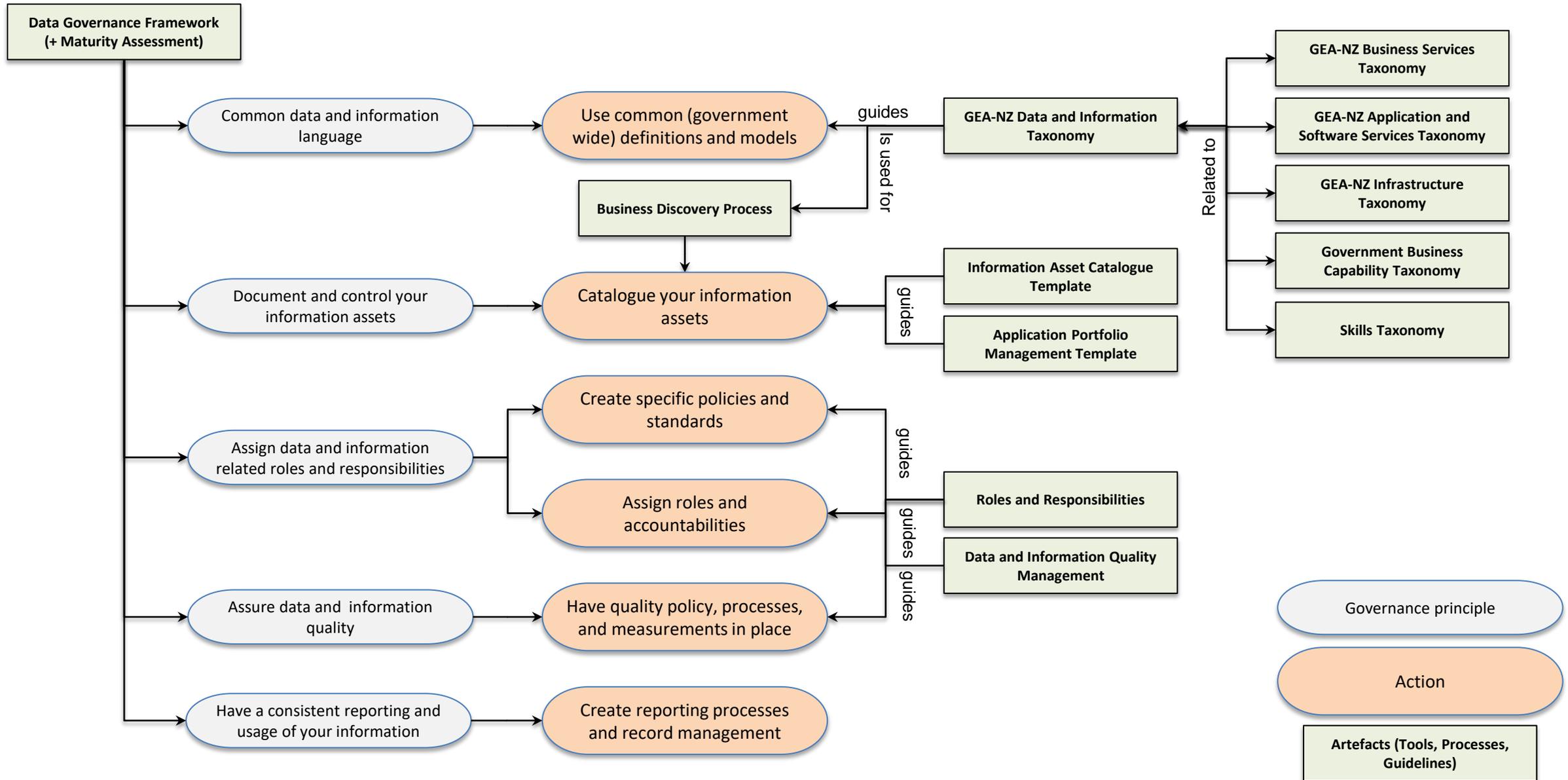
Responsibilities:

- Ensuring compliance with the strategic direction of government.
- Ensuring strategic and operational plans for IM/IT are developed.
- Establishing and promoting the organisation’s information management policies, in alignment with GCDO policies and standards.
- Providing IM/IT leadership and facilitating data management within the organisation.
- Advising the GCDO on information management and information technology issues and opportunities.

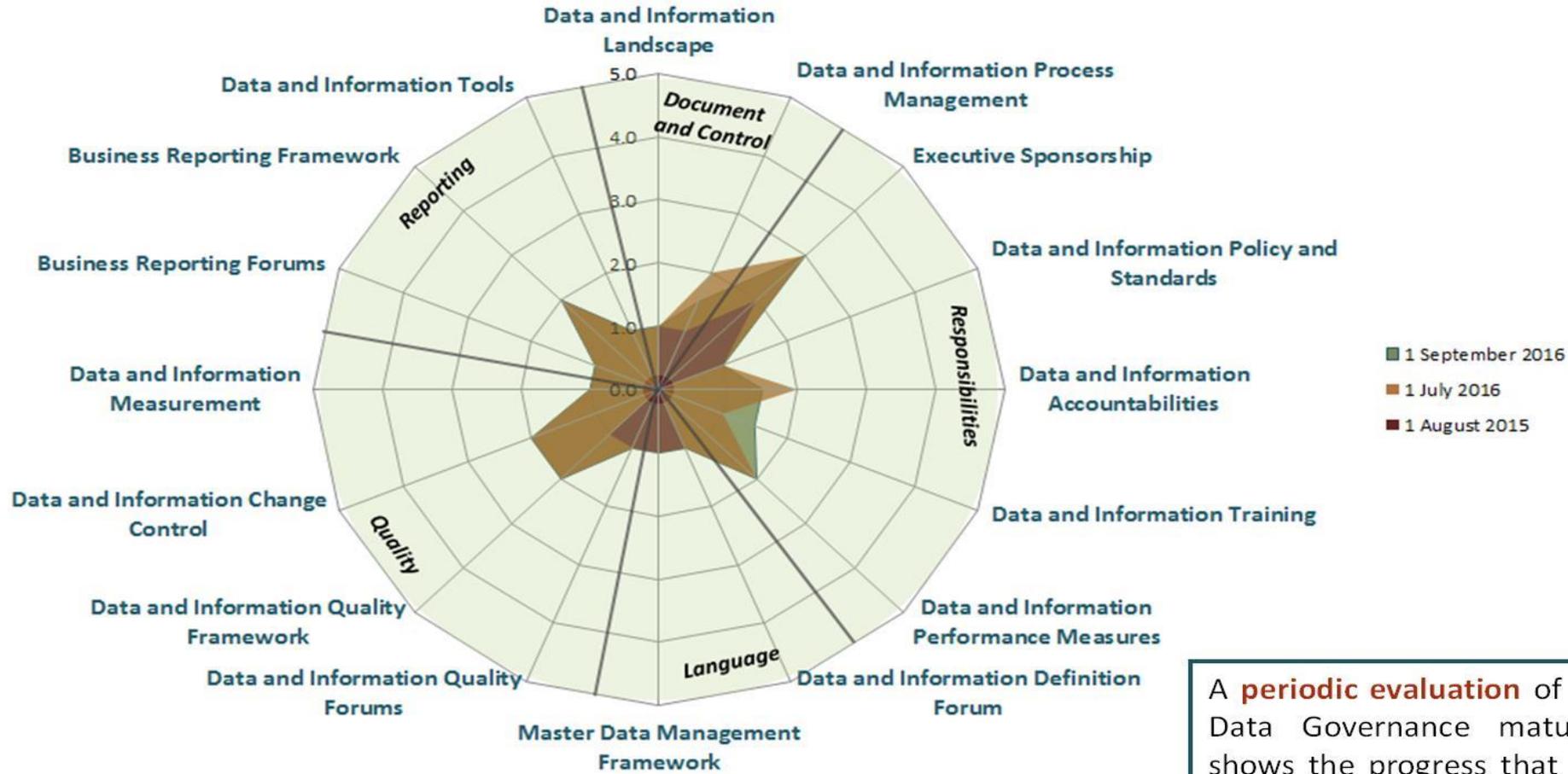
Contact when:

- Compliance issues arise.
- Strategic direction of the organisation changes.
- Information management policy amendments or new policy is required.

Data Governance – Principles and Artefacts



Maturity Model – Periodic Evaluation



A **periodic evaluation** of the Data Governance maturity shows the progress that has been made and the focus points for the coming period.

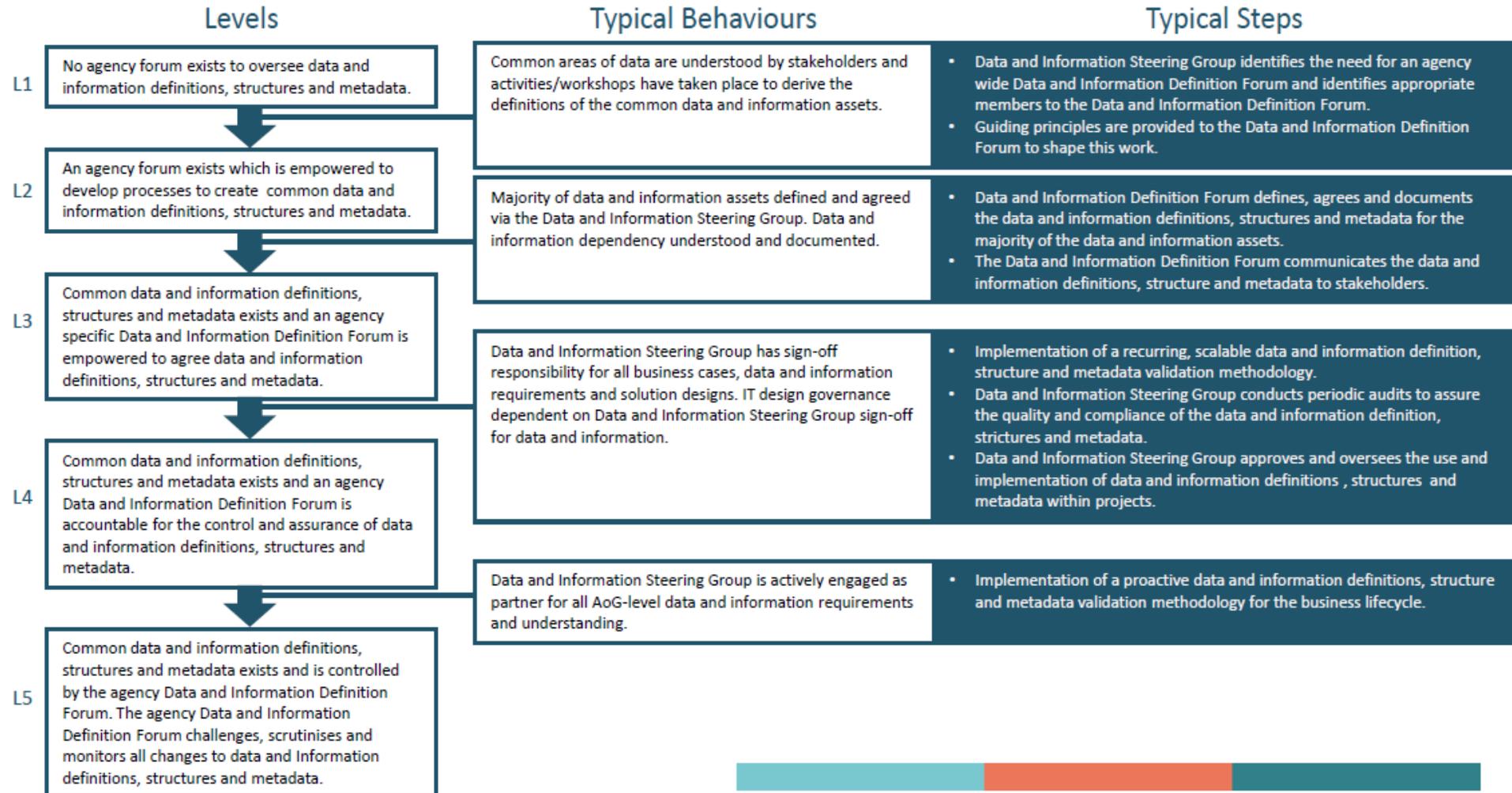
We Share a Data and Information Language

Data and Information Definition Forum

Master Data Management Framework

Has the agency established a forum that approves data and information definitions, structures and metadata?

Note: Metadata = 'data about data'. It provides information about data entity's content. For example, an image may include metadata that describes how large the picture is.



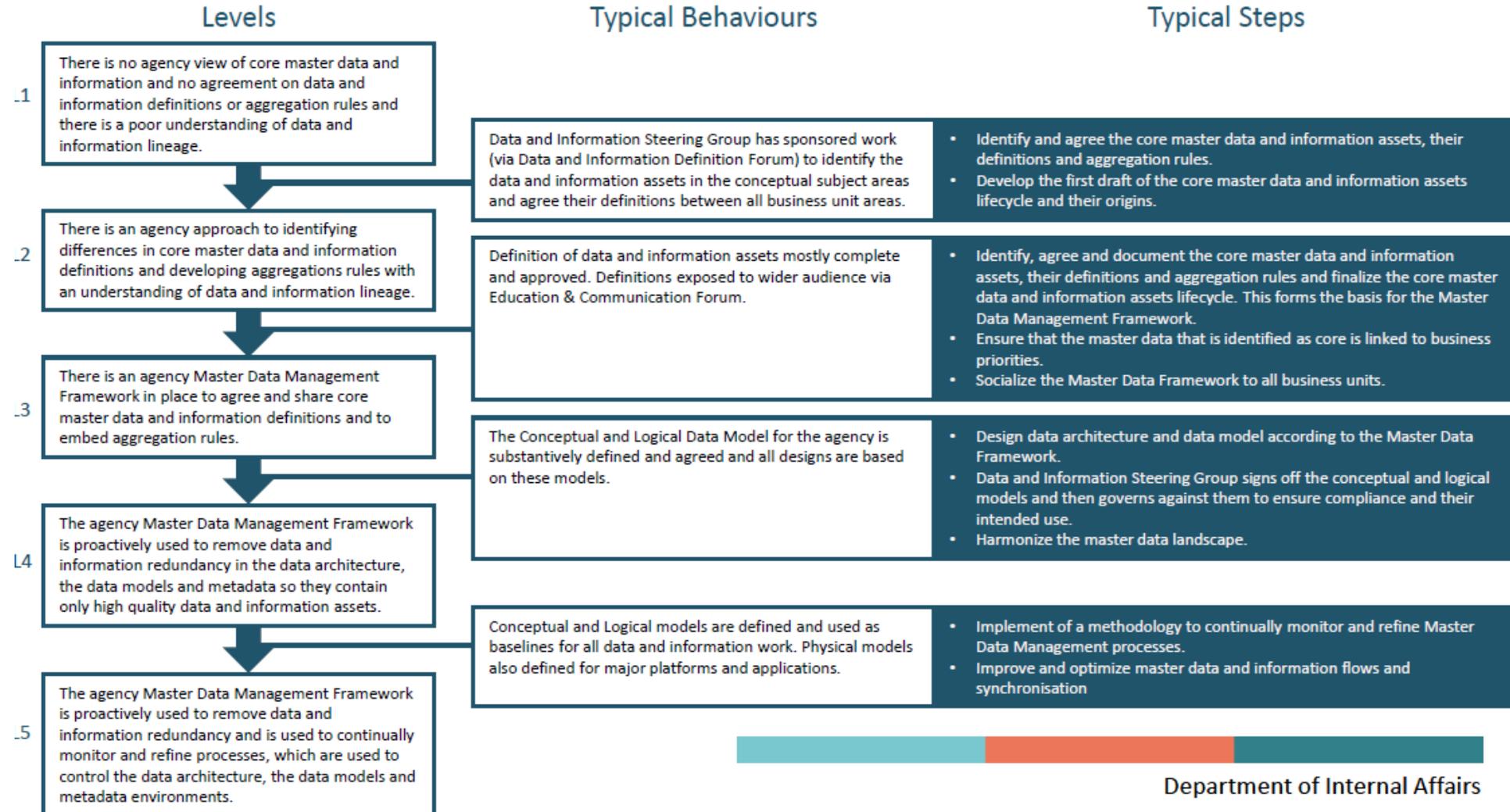
We Share a Data and Information Language

Data and Information Definition Forum

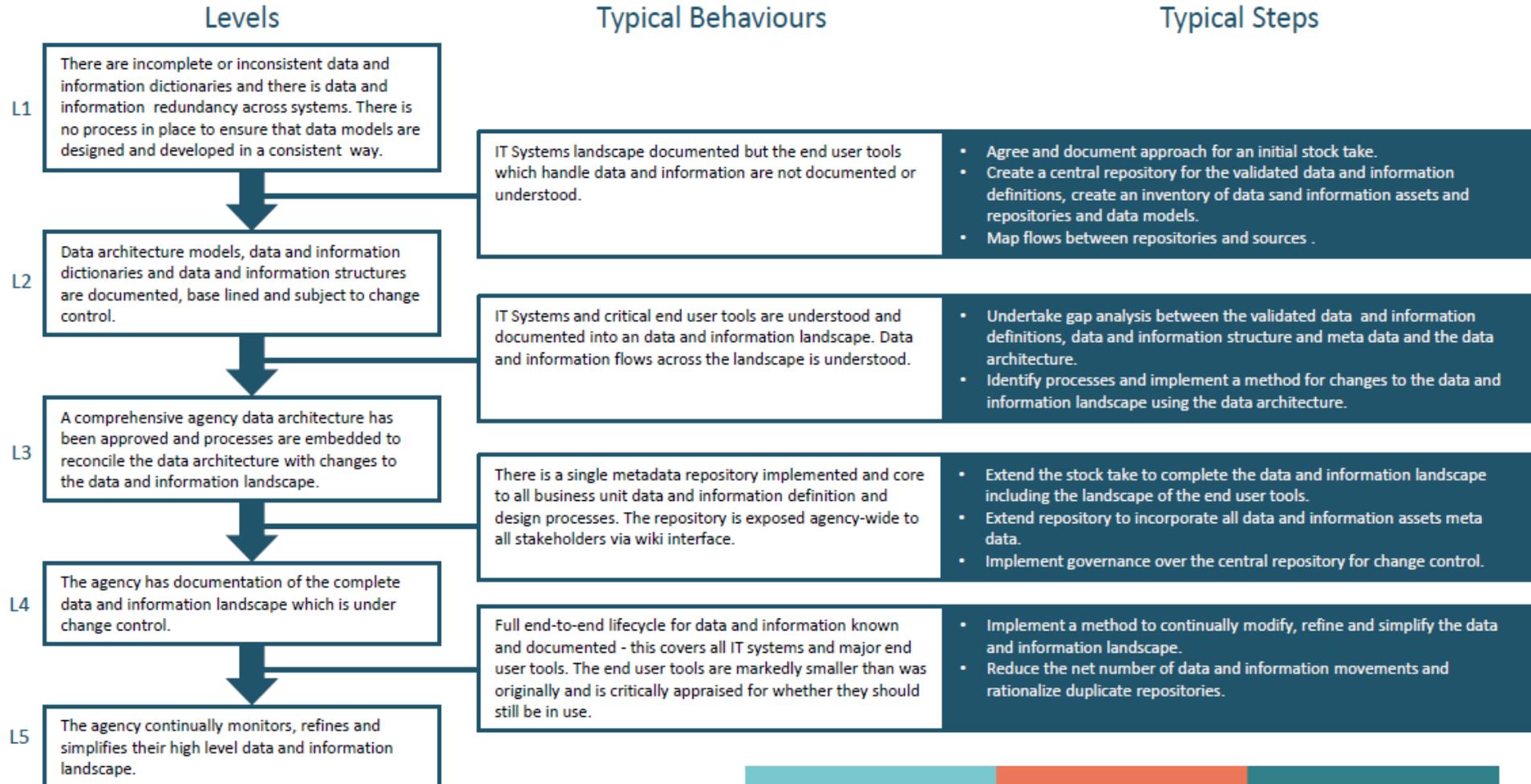
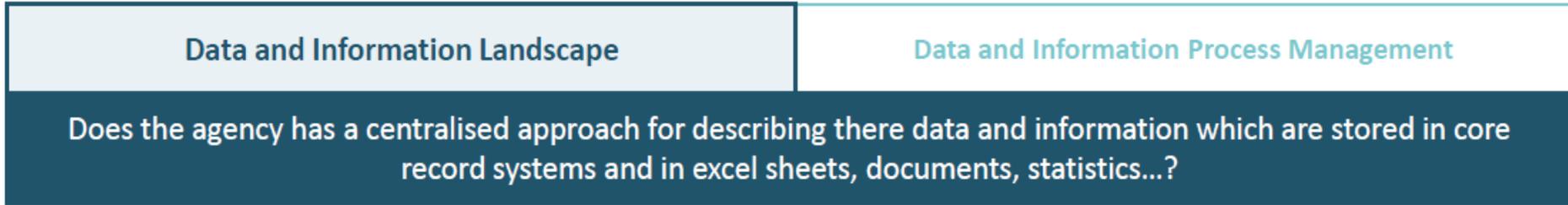
Master Data Management Framework

Has the agency established a framework to simplify the master data and information landscape into a small number of high quality data and information assets?

Note: Master data represents the business objects, for example 'customer', 'product', 'employee', 'vendor'; which are agreed on and shared.



We Document and Control our Data and Information Processes



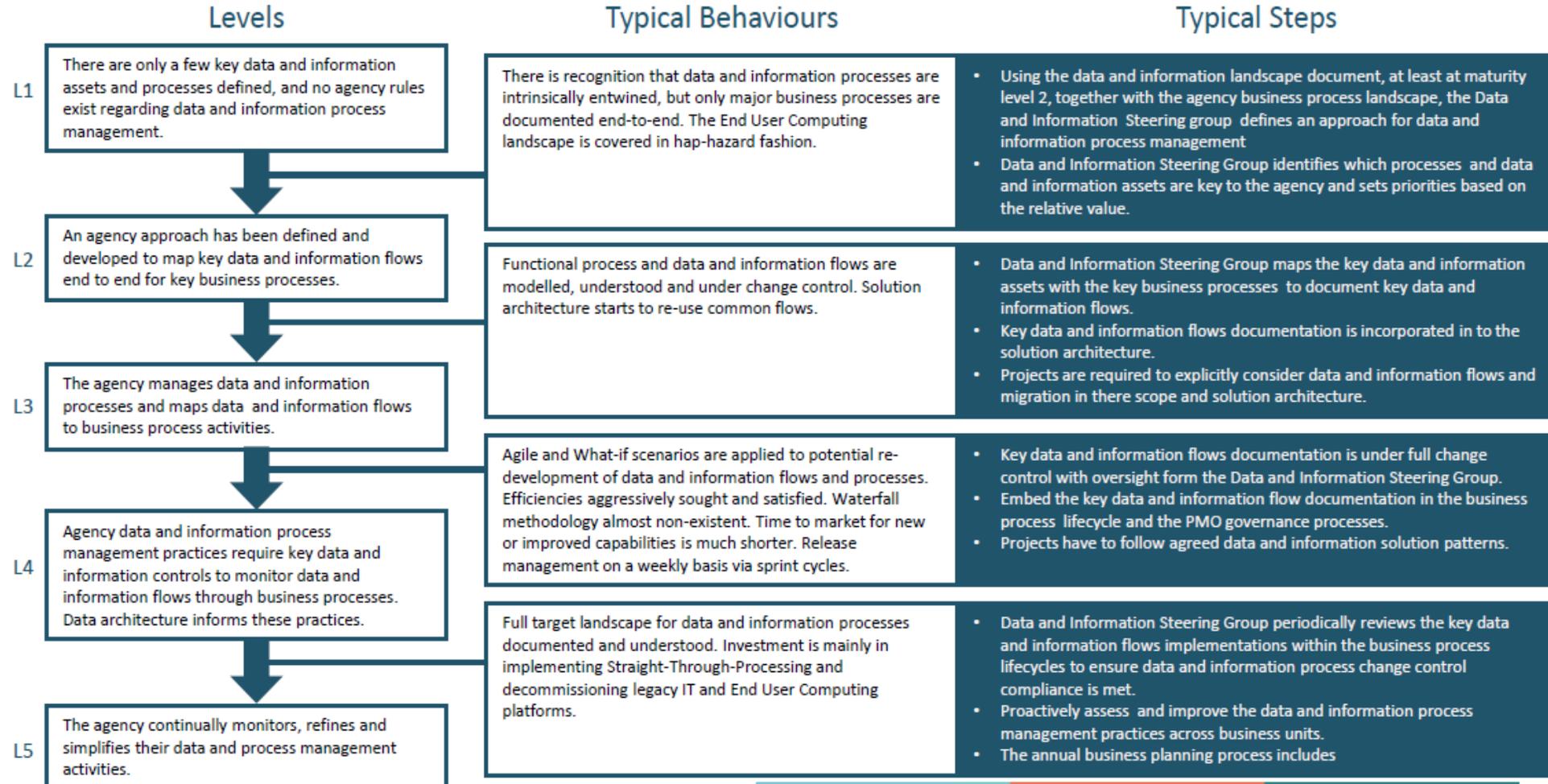
We Document and Control our Data, Information and Processes

Data and Information Landscape

Data and Information Process Management

Is there a shared understanding across the agency that data and information processes are tightly coupled?

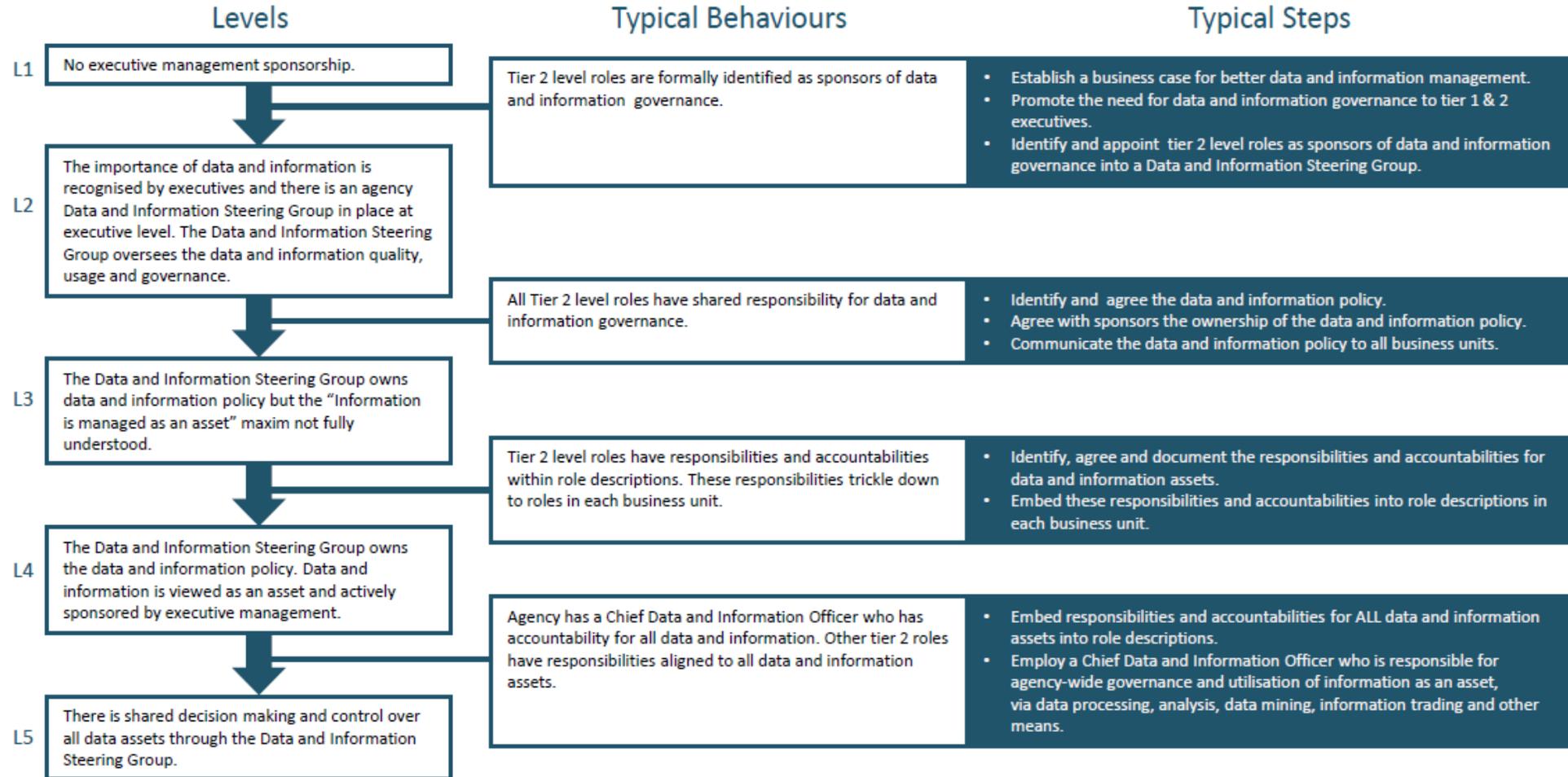
Note: One cannot happen without the other.



We Embed Our Data and Information Responsibilities

Executive Sponsorship	Data and Information Policy and Standards	Data and Information Accountabilities	Data and Information Training	Data and Information Performance Measures
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Is the concept of Data and Information Governance recognised by executives as a requirement for the agency? Do they understand the need for high quality data and information to be used to run and manage the agency?

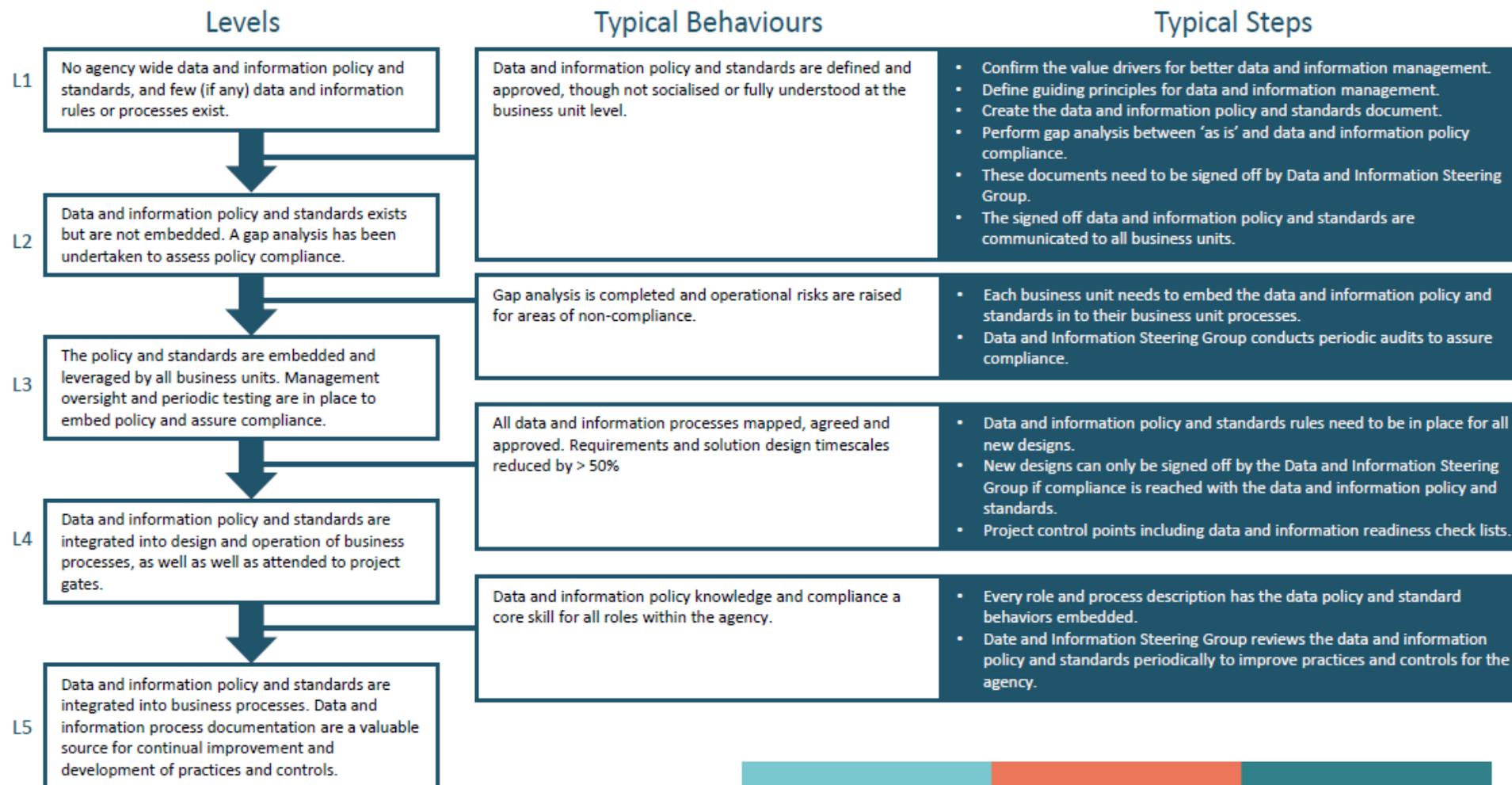


We Embed Our Data and Information Responsibilities

Executive Sponsorship	Data and Information Policy and Standards	Data and Information Accountabilities	Data and Information Training	Data and Information Performance Measures
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Is there an Data and Information Governance policy active within the agency?

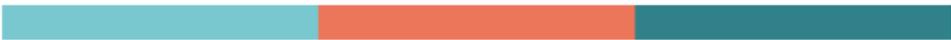
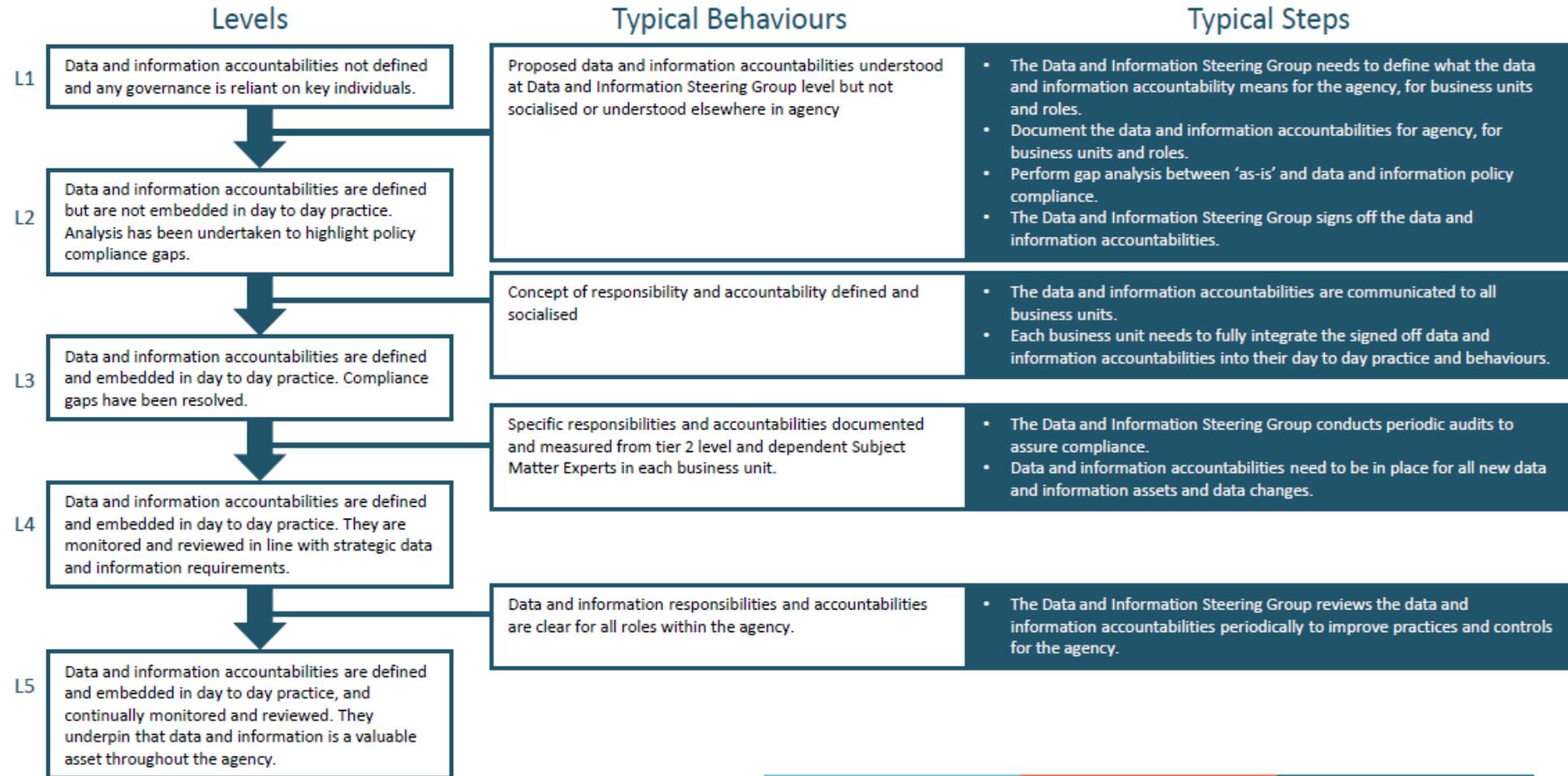
Note: The policy should be concerned about the importance of the correct use of data within the agency, not just about Information Security.



We Embed Our Data and Information Responsibilities

Executive Sponsorship	Data and Information Policy & Standards	Data and Information Accountabilities	Data and Information Training	Data and Information Performance Measures
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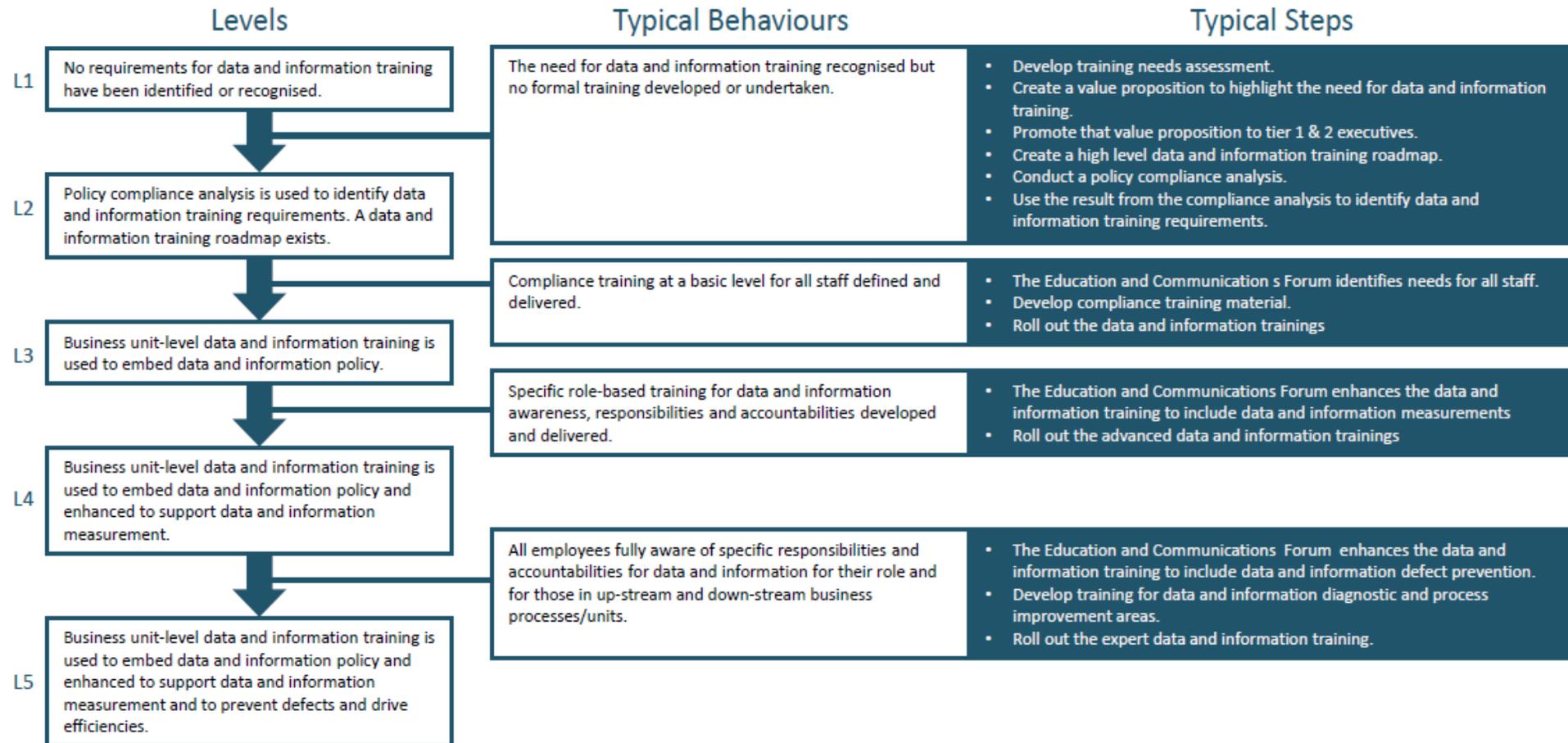
Are managers and staff aware of the accountabilities they have when gathering, processing and using data and information beyond any applicable statutory obligations?



We Embed Our Data and Information Responsibilities

Executive Sponsorship	Data and Information Policy and Standards	Data and Information Accountabilities	Data and Information Training	Data and Information Performance Measures
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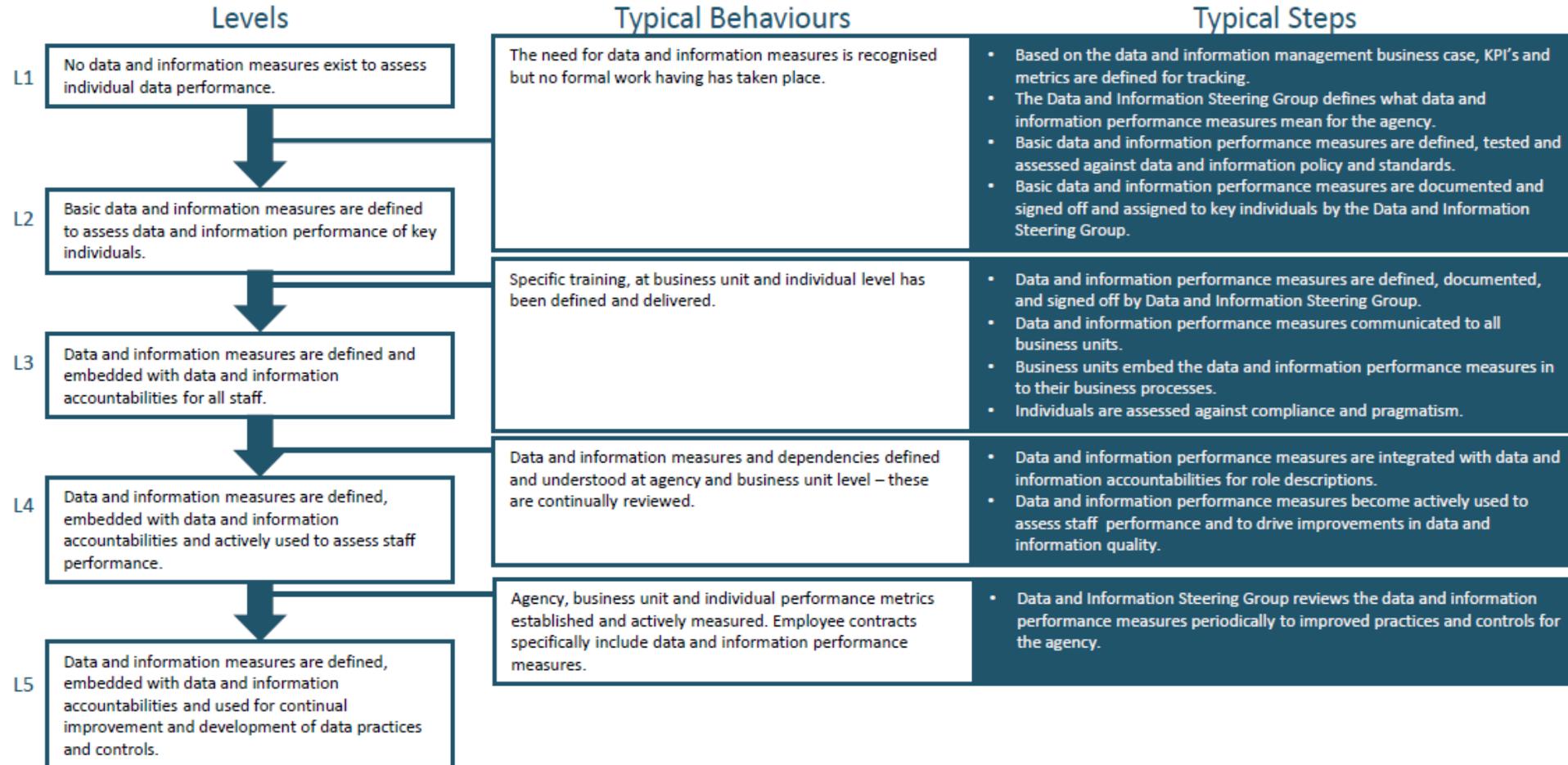
Has any data and information training been organized and performed?



We Embed Our Data and Information Responsibilities

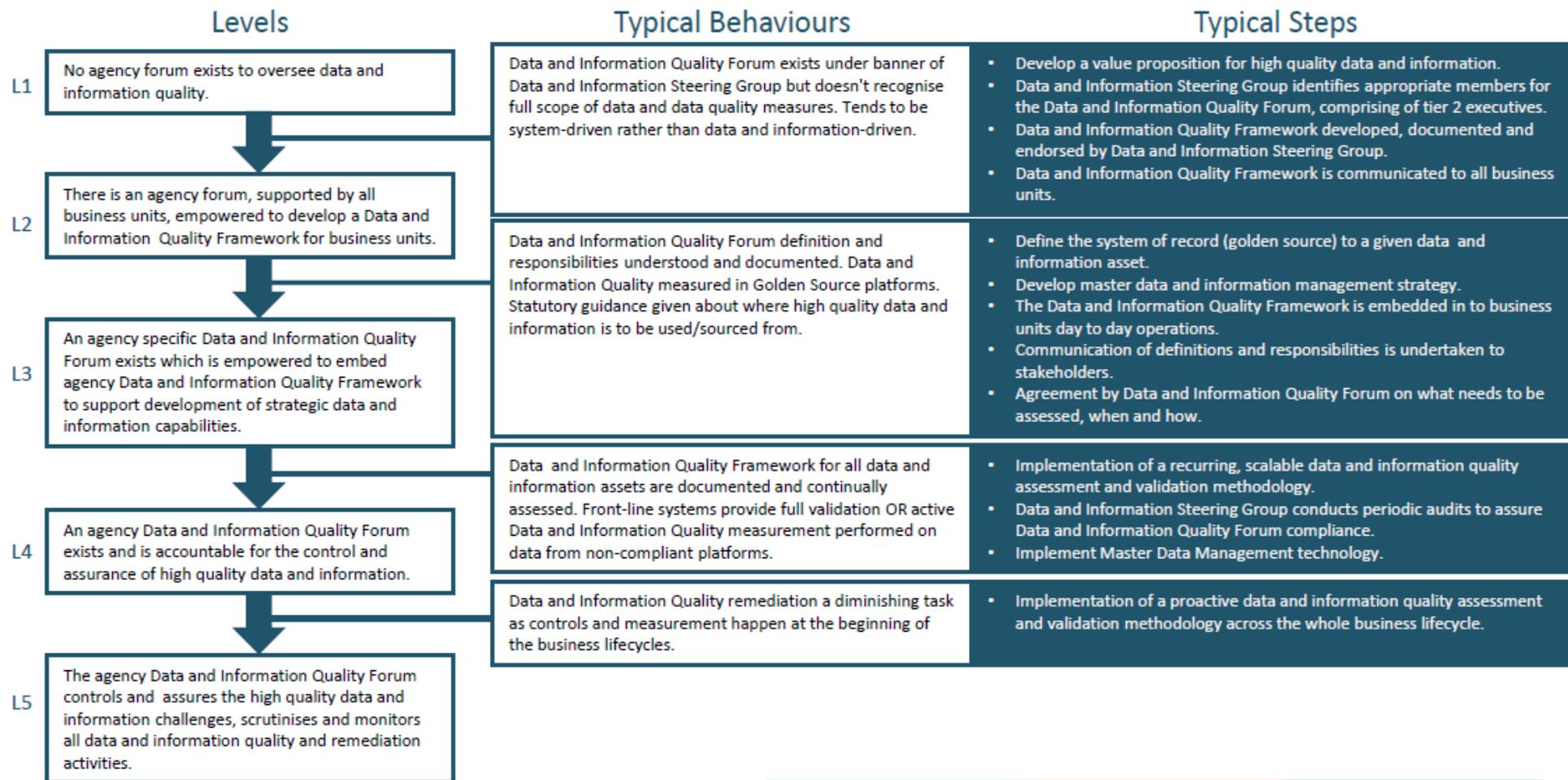
Executive Sponsorship	Data and Information Policy and Standards	Data and Information Accountabilities	Data and Information Training	Data and Information Performance Measures
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Are there any performance measures applied at the individual role or business-unit level for staff who are tasked with gathering, processing and using data and information?



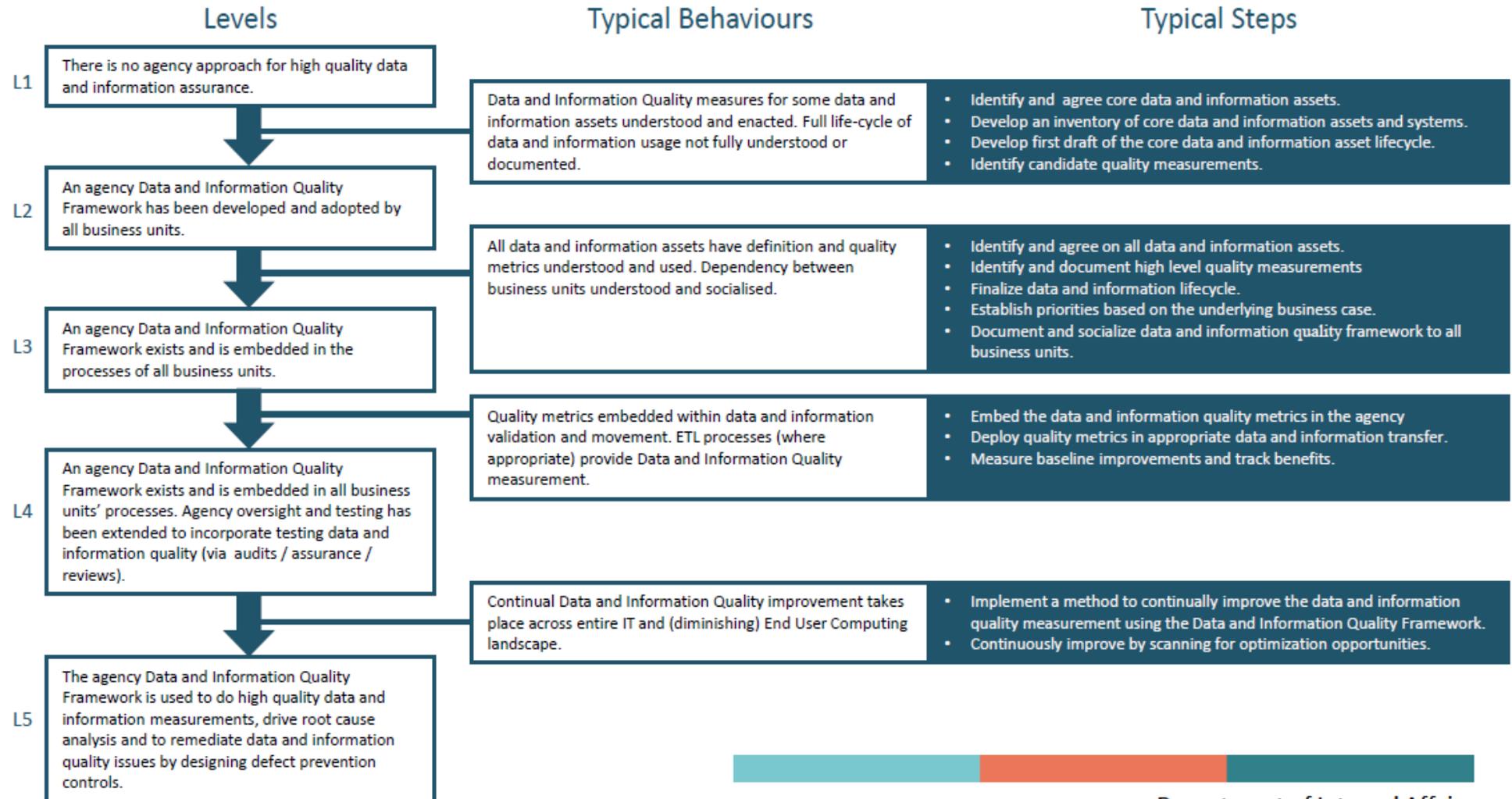
We Assure Our Data and Information Quality

Data and Information Quality Forums	Data and Information Quality Framework	Data and Information Change Control	Data and Information Measurement
Does the agency have a forum established , sponsored by executives, which is accountable for the data and information quality?			



We Assure Our Data and Information Quality

Data and Information Quality Forums	Data and Information Quality Framework	Data and Information Change Control	Data and Information Measurement
Is there a Data and Information Quality Framework, which includes data and information definitions, reference data and information, metadata; and formalizes high quality data and information assurance?			

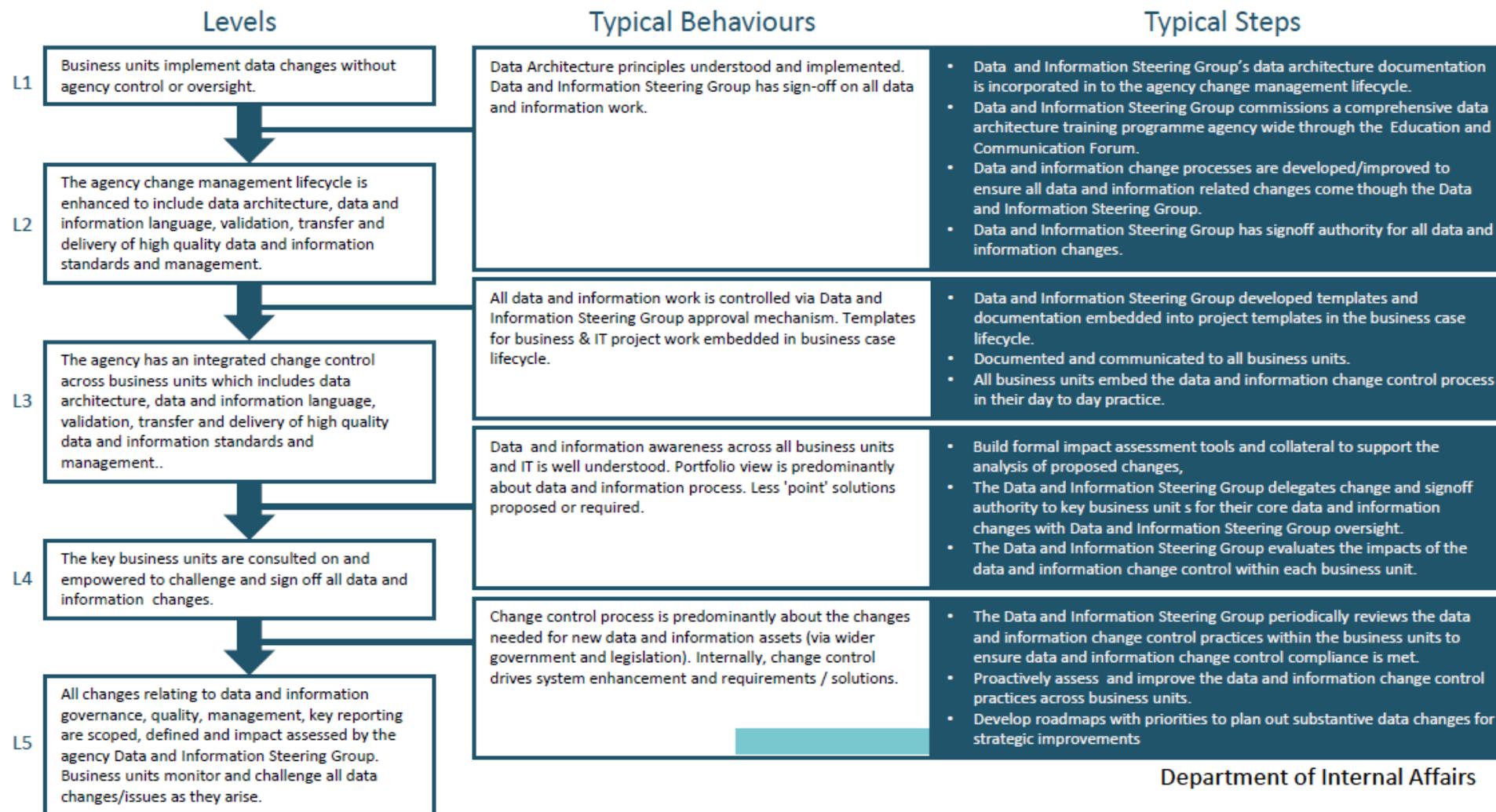


We Assure Our Data and Information Quality

Data and Information Quality Forums	Data and Information Quality Framework	Data and Information Change Control	Data and Information Measurement
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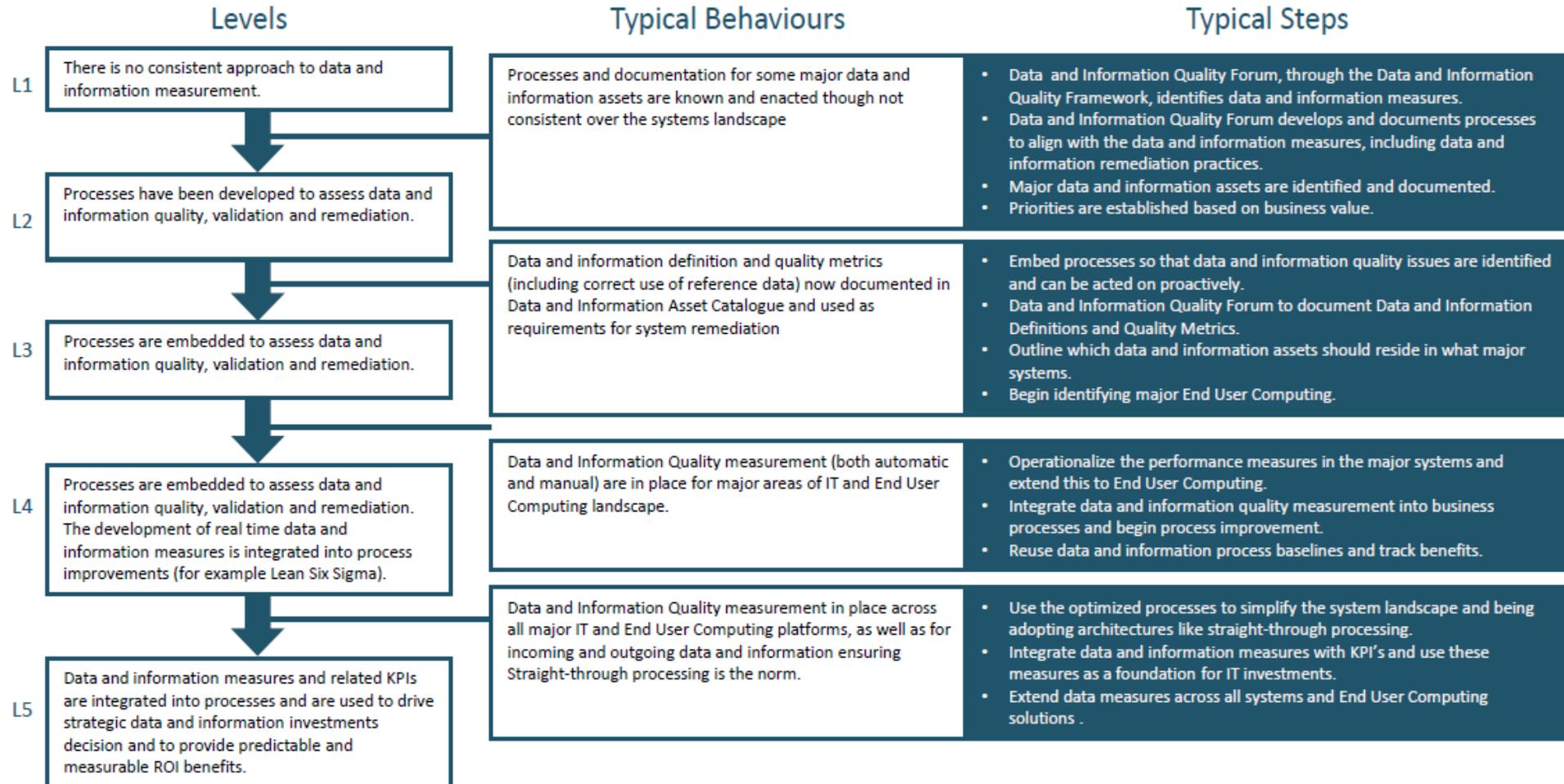
Is data and information considered within the change management lifecycle?

Note: Change control for data and information is as important as change control for business processes and IT platforms.



We Assure Our Data and Information Quality

Data and Information Quality Forums	Data and Information Quality Framework	Data and Information Change Control	Data and Information Measurement
Is there a guide for data and information measurement, i.e. to perform data and information quality analysis and/or data and information profiling across major IT platforms and end user computing assets?			



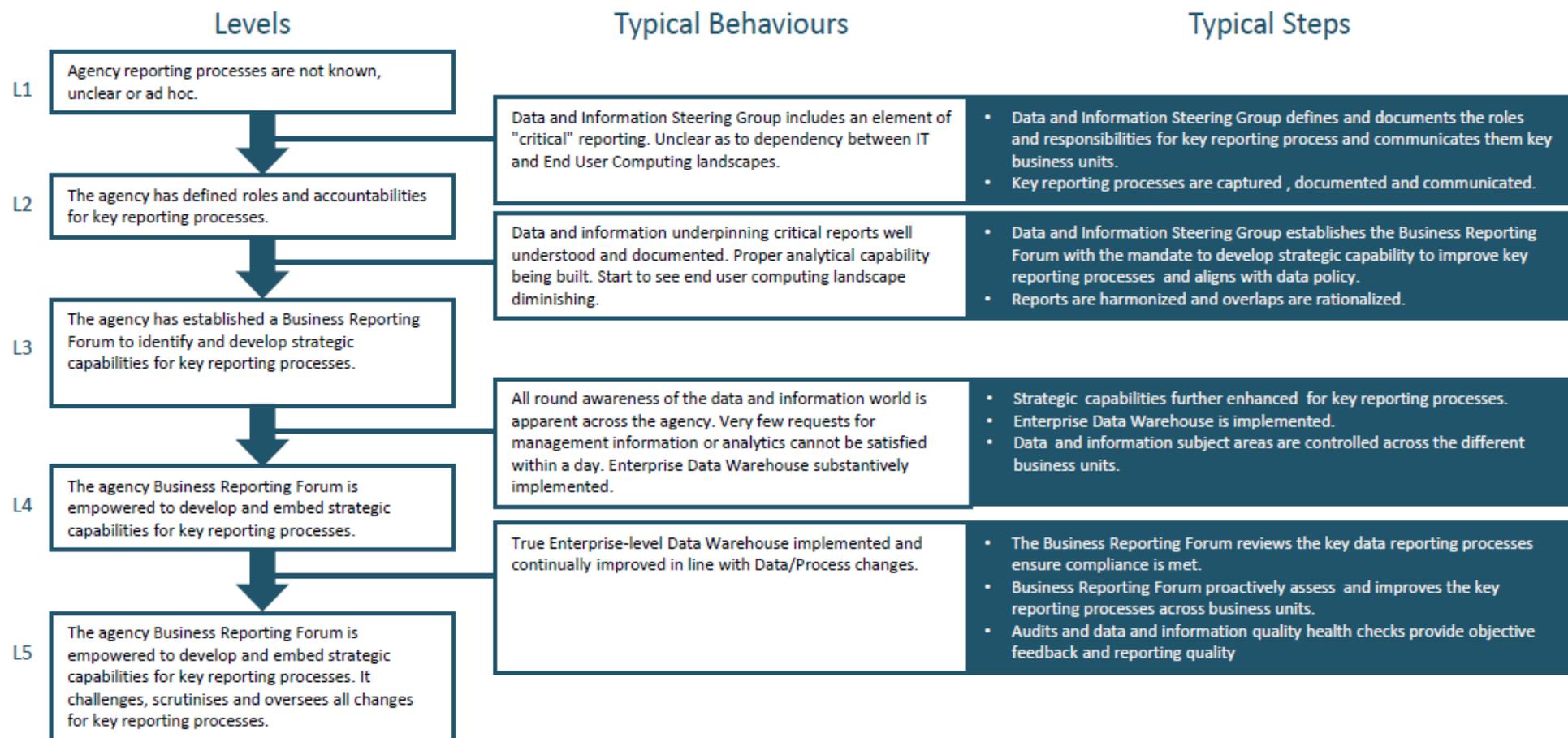
We Use Our Data and Information Wisely

Business Reporting Forums

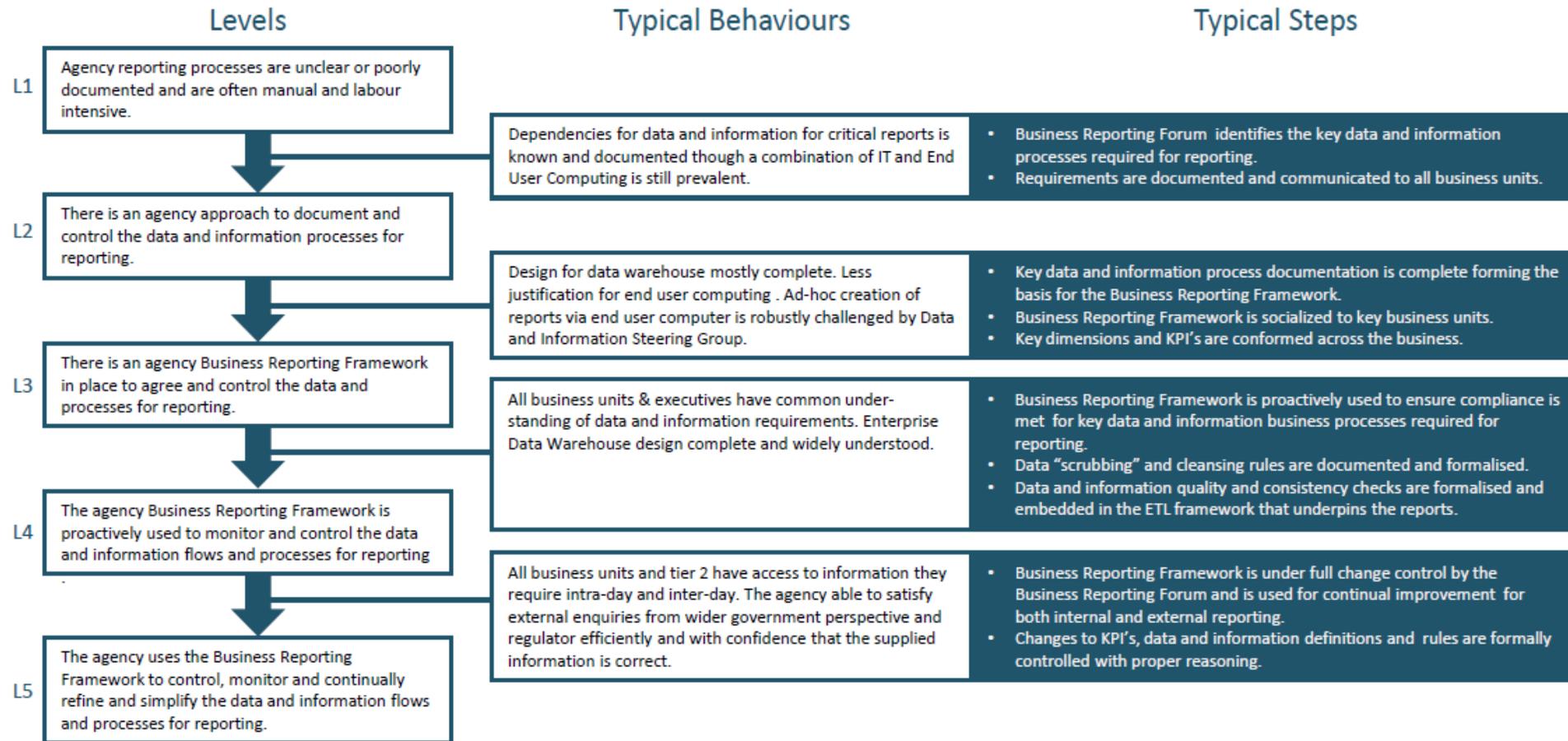
Business Reporting Framework

Data and Information Tools

Does your agency have a centralised coordinated reporting process?



We Use Our Data and Information Wisely

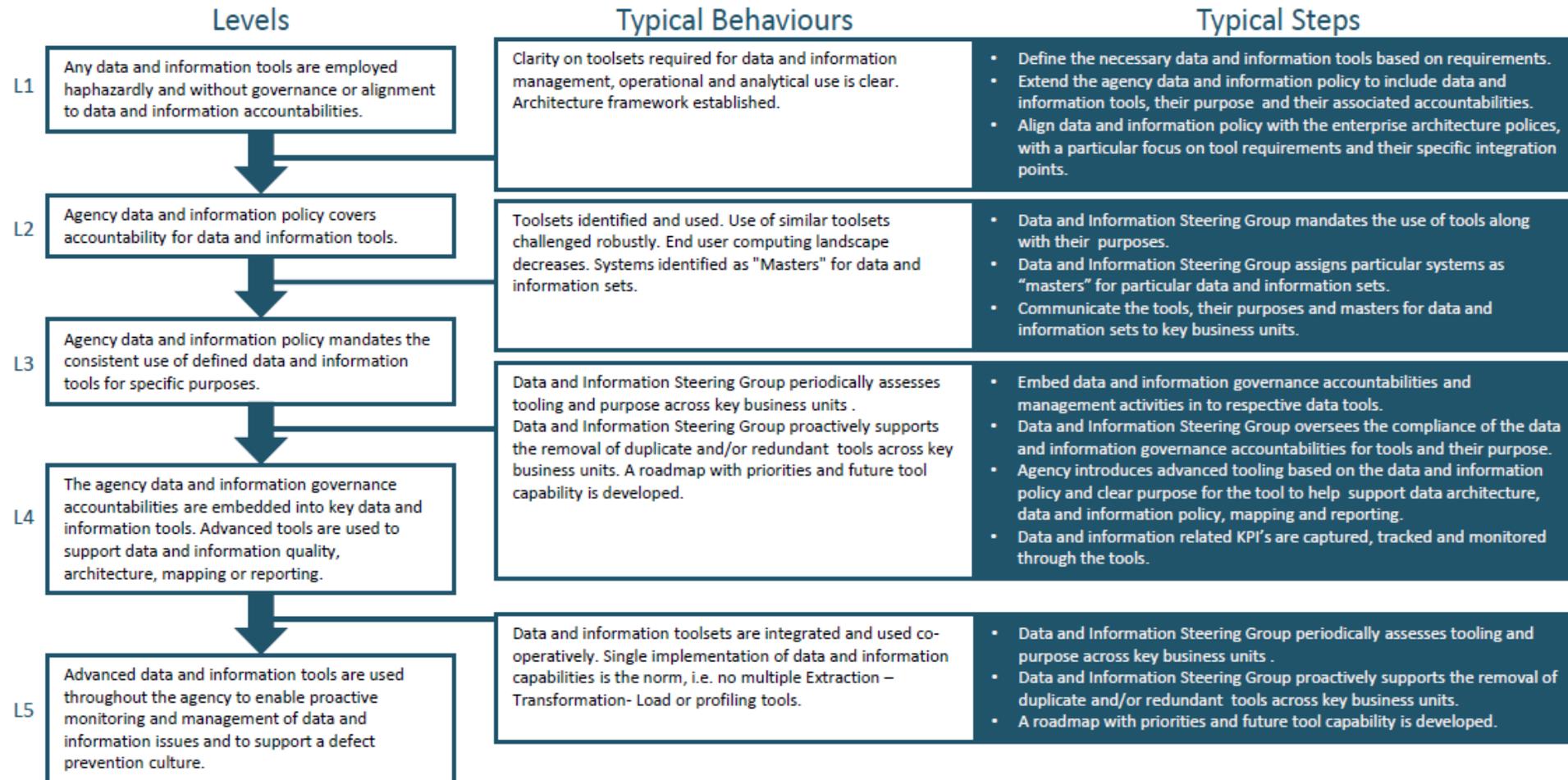


We Use Our Data and Information Wisely

Business Reporting Forums	Business Reporting Framework	Data and information Tools
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Does the agency understand and exploit the capabilities of data and information tools?

Note: Data and information tools can include: data and information profiling, modelling, management, reporting and analytics.



**What needs to be in place
in an organisation**

Government Enterprise Architecture
of
New Zealand

Data and Information
Quality Management
Guidelines

New Zealand Government

Plan

To *Plan* is typically to create a list of steps with timing and resources, used to achieve an objective to do something. It is commonly understood as a temporal set of intended actions through which one expects to achieve a goal. Plans can be formal or informal.

Document / Record

To *Document / Record* is to write, photograph, or capture information in any form (structured or unstructured) that provides evidence or serves as an official record.

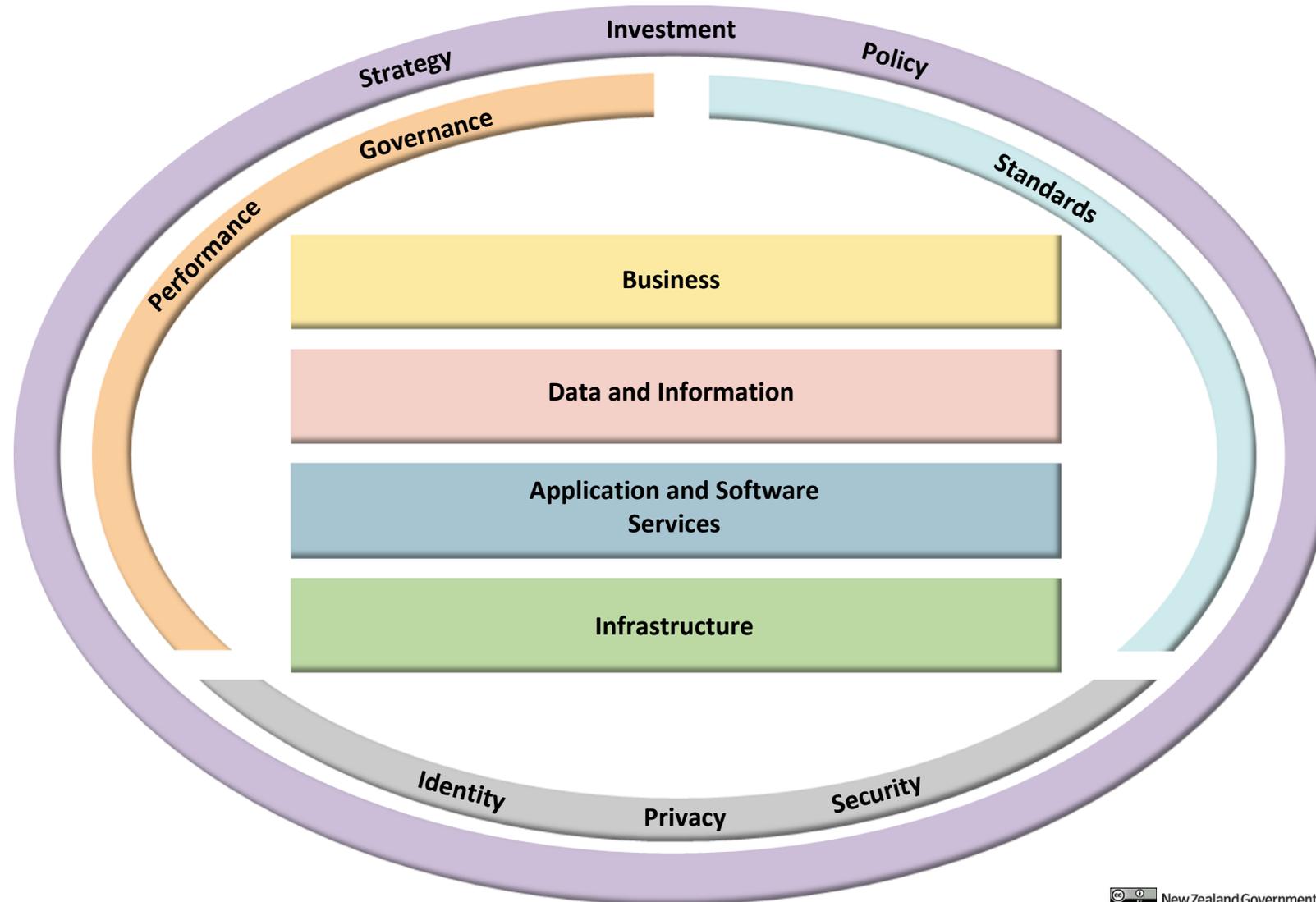
Execute

To *Execute* is to put a plan or course of actions into effect.

Control / Monitor / Evaluate

To *Control / Monitor / Evaluate* is to exercise restraining or directing influence over the execution of an action, to regularly check something or watch someone in order to find out what is happening, and to determine the significance, worth, or quality of the results.

Eight Dimensions of an Organisation



Business Dimension

Business	
Plan	<ul style="list-style-type: none">• Staff Roles & Skills• Product & Service Life-cycle• Revision & Change• Initial Data Entry & Setup• Ongoing Data Maintenance
Document / Record	<ul style="list-style-type: none">• Customer Criteria• Channel Strategy• Product & Service Documentation• Governance Organisational Structure• Delivery Methodology• Customer Feedback & Follow-up• Personal Objectives
Execute	<ul style="list-style-type: none">• Education & Awareness• Customer Feedback Resolution• Product & Service Management
Control / Monitor / Evaluate	<ul style="list-style-type: none">• Internal & External Feedback Controls• Review of Personal Objectives• Product & Service Controls• Workflow Controls

Business Dimension



Plan

Staff Roles & Skills	Define and clarify the exact profile of each one of the roles that are needed to successfully manage a DIQM system within the organisation and plan the resources needed to support these roles. Other aspects that need to consider in the planning are the behaviours, expectations, the tasks those roles must, but also should do. Establish a customer representative role to reduce customer burden.
Product & Service Life-cycle	Develop a general strategy for managing information, according to the value of the information asset, that reflects the business, customer, and staff needs for each of the phases in the product and service's life-cycle. Also to take in consideration is the Memorandum of Understanding (MoU) or any other agreements with 3th parties. At the End-of-Life, there are some aspects that needs to be defined and planned: destruction, retention, and any archiving issues.
Revision & Change	Plan the steps to ensure changes in the product and services' information is reflected to any future use, change, or access to that information. Establish the value of your information assets, the security controls, the reason for change, and the requirements for tracking, auditing, recording, storing, and access control according to the value and the cost.
Initial Data Entry & Setup	Define a process for the initial set up of product, service, and process information in the organisation's back-end systems so that all data entered is only entered when verified to be reliable. Tracking provenance and verifying authenticity.
Ongoing Data Maintenance	Define a process for the continuous update and maintenance of data that has been set up so that it is always relevant and up to date with the latest changes in the product and services.

Business Dimension



Document / Record

Customer Criteria	Create formal documentation of the customer's criteria they need to have to interact with the organisation, what product and services they need and which customers need additional assistance. Define what is expected from the customer, the impact on them, and what is seen as success when resolving issues. Communicate this to the customers.
Channel Strategy	A formal high-level plan for the Government's online activities and interaction with all citizens, this to ensure that the Government and all its customers interact effectively and productively online.
Product & Service Documentation	Documentation that accompanies product and services, outlining the business rules, purpose, development, design, technical configuration, terms, etc.. Use of standardised terminology is highly recommended. Make sure all areas of the organisation know what is what and where it is.
Governance Organisational Structure	Ensure that the governance model defined for the organisation during the planning phase is properly documented and made available to everyone within the organisation. Clearly state the accountability throughout the organisation.
Delivery Methodology	Formally document the delivery methodology for information management best practices. Its scope covers the complete information supply chain within an organisation: from how it is created, accessed, presented and used in decision-making to how it is kept secure, stored and destroyed.
Customer Feedback & Follow-up	Establish direct access for queries, complaints, requests, follow-ups, etc. and formally document, management and process those.
Personal Objectives	Integrate DIQM KPIs into staff objectives according to their roles and responsibilities.

Business Dimension



Execute

Education & Awareness	Run a compulsory information management module for all staff. Conduct the necessary education programmes needed to ensure people understand their role and responsibility in DIQM. Engage in communications across the organisation to educate people in the policy, procedures, and guidelines in place they need to follow to help the organisation achieve high quality data and information.
Customer Feedback Resolution	Implement or update procedures to process and resolve customer feedback. This includes testing and checking identified issues 'Are they what they seem to be'.
Product & Service Management	Carry out activities to measure and manage products and services to continuously evaluate the metrics and conduct improvements/corrective actions whenever necessary to achieve the desired quality of information around the products and services. Define appropriate and meaningful metrics (not just numbers, also identify of the value of information asset) Execute periodic reviews of what is the customer experience of the service.

Business Dimension



Control / Monitor / Evaluate

Internal & External Feedback Controls	Monitor compliance level of process, data and information to the expected performance criteria across the DIQM in order to measure the degree in which the organisation adheres to the defined policies and standards. Use legislative requirements to articulate and track process procedures.
Review of Personal Objectives	Together with the person, review the degree of progress that they made in regards to their personal objectives towards data and information quality.
Product & Service Controls	Ensure that the methodology for conducting product and service inspection is always followed when executing product and service measurements, either within a monitoring audit, a first measurement of new product and service or as part of the maintenance process of data. Execute periodic reviews of what is the customer experience, the process, etc. of the service.
Workflow Controls	Monitor compliance level of the process and its data output to the expected performance criteria across the DIQM system in order to measure the degree in which the organisation adheres to the defined policies and standards.

Data and Information Dimension

Data and Information	
Plan	<ul style="list-style-type: none">• Data Stewards• Data & Information Quality Improvement Plan• Initial Data Entry & Setup• Ongoing Data Maintenance• Architecture & Design
Document / Record	<ul style="list-style-type: none">• Information Asset Catalogue• Data & Information Taxonomy• Data & Information Quality Management
Execute	<ul style="list-style-type: none">• Education & Awareness• Data Cleansing• Data Profiling• Data Validation
Control / Monitor / Evaluate	<ul style="list-style-type: none">• Data & Information Quality Controls• Monitor Impact of Inadequate, Missing, or Wrong Data

Data and Information Dimension



Plan

Data Stewards	Identify and appoint data stewardship and responsibilities across the organisation and make sure that the relationship between them and other staff is clear and is consistent with the overall structure of the DIQM. A data steward is a person responsible for the management of data assets (also known as critical data assets) - both the content and metadata.
Data & Information Quality Improvement Plan	Plan the steps to improve the quality of the data and information within the organisation: data profiling, data cleansing, data defect prevention, etc.
Initial Data Entry & Setup	Define a process for the initial set up of product, service, and process information in the organisation's back-end systems so that all data entered is only entered when verified to be reliable. Tracking provenance and verifying authenticity.
Ongoing Data Maintenance	Define a process for the continuous update and maintenance of data that has been set up so that it is always relevant and up to date with the latest changes in the product and services.
Architecture & Design	Set up a data architecture design for the organisation that supports not only the DIQM but also is aligned with the system and infrastructure architecture.

Data and Information Dimension



Document / Record

Information Asset Catalogue

A systematically categorized, organized and descriptive collection, list or aggregation of the information assets that can either be electronic or hardcopy in nature and that makes it clear where to find, retrieve and store these items, as necessary.

Data & Information Taxonomy

The GEA-NZ Data and Information Reference Taxonomy categorise and describe the New Zealand Government Information consistently in three pillars of Information: motivators, entities, and activities.

Data and Information Quality Management

DIQM is an administration type that incorporates the role establishment, role deployment, policies, responsibilities and processes with regard to the acquisition, maintenance, disposition and distribution of data and information.

Data and Information Dimension



Execute

Education & Awareness	Conduct the necessary education programmes needed to ensure all needed steps are in place to improve high quality data and information, and that all data and information assets and processes are defined and processed in a consistent way
Data Cleansing	Data cleansing, data cleaning or data scrubbing is the process of detecting and correcting (or removing) corrupt or inaccurate, out of date, or irrelevant records from a record set, table, or database. It may involve removing typographical errors or validating and correcting values against a known list of entities.
Data Profiling	Data profiling is the process of examining the data available in an existing data source (e.g. a database or a file) and collecting statistics and information about that data.
Data Validation	Data validation is the process of ensuring that a program operates on clean, correct and useful data. It uses routines, often called "validation rules" "validation constraints" or "check routines", that check for correctness, meaningfulness, and security of data that are input to the system. The rules may be implemented through the automated facilities of a data dictionary, or by the inclusion of explicit application program validation logic.

Data and Information Dimension



Control / Monitor / Evaluate

Data & Information Quality Controls

Execute activities for the identification, analysis, processing and resolution of issues and disruptions that may impact the quality of the data and information. Identifying data and information quality issues is the first step in solving them. Data and information quality investigations are designed to surface problems with data and information. The issues need to drive changes that will improve the quality of data and information within and across organisations.

Monitor Impact of Inadequate, Missing, or Wrong Data

Monitor and record the known issues that result from poor data and information quality in order to create a clear map of the repercussions that erroneous data and information causes.

Application and Software Service Dimension

Application and Software Service	
Plan	<ul style="list-style-type: none">• Application Ownership Model• Application Portfolio• User Interfaces• Unified Data Repository• Data & Information Interoperability• Architecture & Design
Document / Record	<ul style="list-style-type: none">• Application Asset Catalogue• Application & software Service Taxonomy• API Catalogue• Application Manuals, Guides, & Instructions
Execute	<ul style="list-style-type: none">• Education & Awareness• Application & software Service Change Management
Control / Monitor / Evaluate	<ul style="list-style-type: none">• Application & software Service Validations• Application Service Level Controls• Compliance Audits

Application and Software Service Dimension



Plan

Application Ownership Model	Define clear roles and responsibilities for all applications and software services that the organisation owns, uses, or interacts with.
Application Portfolio	Application portfolio is used to gather information about each application in use in the organisation, including the cost to build and maintain the application, the business value produced, the quality of the application, and the expected lifespan.
User Interfaces	When applicable and possible, establish definitions and requirements for the interface used to facilitate the utilisation of internal and external systems by the users.
Unified Data Repository	Establish a central data repository for the organisation that consolidates all final data for external publication, including sharing and dissemination
Data & Information Interoperability	<p>Interoperability is the ability of making systems and organisations work together. There are two types of interoperability:</p> <ul style="list-style-type: none">- <u>Syntactic interoperability</u>: If two or more systems are capable of communicating and exchanging data, they are exhibiting syntactic interoperability. Specified data formats, communication protocols and the like are fundamental. XML or SQL standards are among the tools of syntactic interoperability. This is also true for lower-level data formats, such as ensuring alphabetical characters are stored in a same variation of ASCII or a Unicode format in all the communicating systems.- <u>Semantic interoperability</u>: Beyond the ability of two or more systems to exchange information, semantic interoperability is the ability to automatically interpret the information exchanged meaningfully and accurately in order to produce useful results as defined by the end users of both systems. To achieve semantic interoperability, both sides must refer to a common information exchange reference model. The content of the information exchange requests are unambiguously defined: what is sent is the same as what is understood.
Architecture & Design	Set up a data architecture design for the organisation that supports not only the DIQM but also is aligned with the system and infrastructure architecture.

Application and Software Service Dimension



Document / Record

Application Asset Catalogue	A systematically categorized, organized and descriptive collection, list or aggregation of the application and software services and a clear view where these applications and software services are installed and used for
Application & Software Service Taxonomy	The GEA-NZ Application and Software Service Reference Taxonomy categorise and describe the New Zealand Government applications and software services consistently into application domains, which are divided into application areas, which have categories.
API Catalogue	Provides complete API lifecycle, including definition, creation, security, monitoring, and management of APIs.
Application Manuals, Guides, & Instructions	Reference documents which provide detailed information about each application and or software service

Application and Software Service Dimension



Execute

Education & Awareness

Conduct the necessary education programmes needed to ensure all steps are in place to improve high quality data and information across applications and other systems, and that all data and information exchanged are defined and processes in a consistent way.

Application & Software Service Change Management

Establish a process to manage application and software service changes within the organisation. Each application and software service change that has an impact on data or information needs to be aligned with the overall DIQM.



Control / Monitor / Evaluate

Application & Software Service Validations

Monitor the results of the application and software service automated validations in order to track down frequent errors and issues.

Application Service Level Controls

Track the performance on the agreed KPI's of service levels around applications and software services offered to other organisations and business partners.

Compliance Audits

Conducting periodical audits, reports, monitoring of applications and software services to verify that procedures are followed as defined within the DIQM.

Infrastructure Dimension

Infrastructure	
Plan	<ul style="list-style-type: none">• Infrastructure Ownership Model• External Publication• Internal Publication• Unified Data Repository• Data & Information Interoperability
Document / Record	<ul style="list-style-type: none">• Infrastructure Asset Catalogue• Infrastructure Taxonomy• Operating Procedures
Execute	<ul style="list-style-type: none">• Education & Awareness• Infrastructure Change Management
Control / Monitor / Evaluate	<ul style="list-style-type: none">• Infrastructure Issue Management• Infrastructure Service Levels Control• Compliance Audits

Infrastructure Dimension



Plan

Infrastructure Ownership Model	Define clear roles and responsibilities for all infrastructure assets that the organisation owns, uses, or interacts with.
External Publication	Define system requirements for the tools that will be used to publish data and information externally (i.e. beyond the organisation's firewall, such as to other organisations or business partners, etc.). 'Publish' includes distribution, dissemination, and sharing of information.
Internal Publication	Define system requirements for the tools that will be used to publish data and information internally (i.e. within the organisation's firewall, such as to other business units within the organisation, etc.). 'Publish' includes distribution, dissemination, and sharing of information.
Unified Data Repository	Establish a central data repository for the organisation that consolidates all final data for external publication, including sharing and dissemination
Data & Information Interoperability	<p>Interoperability is the ability of making systems and organisations work together. There are two types of interoperability:</p> <ul style="list-style-type: none">- <u>Syntactic interoperability</u>: If two or more systems are capable of communicating and exchanging data, they are exhibiting syntactic interoperability. Specified data formats, communication protocols and the like are fundamental. XML or SQL standards are among the tools of syntactic interoperability. This is also true for lower-level data formats, such as ensuring alphabetical characters are stored in a same variation of ASCII or a Unicode format in all the communicating systems.- <u>Semantic interoperability</u>: Beyond the ability of two or more systems to exchange information, semantic interoperability is the ability to automatically interpret the information exchanged meaningfully and accurately in order to produce useful results as defined by the end users of both systems. To achieve semantic interoperability, both sides must refer to a common information exchange reference model. The content of the information exchange requests are unambiguously defined: what is sent is the same as what is understood.

Infrastructure Dimension



Document / Record

Infrastructure Asset Catalogue	A systematically categorized, organized and descriptive collection, list or aggregation of the infrastructure assets and a clear view of where these infrastructure assets are installed and used.
Infrastructure Taxonomy	The GEA-NZ Infrastructure Reference Taxonomy categorises and describe the New Zealand Government infrastructure assets consistently into domains, which are divided into areas, which have categories.
Operating Procedures	Document the workflows and procedures to operate the infrastructure that support the DIQM system.



Execute

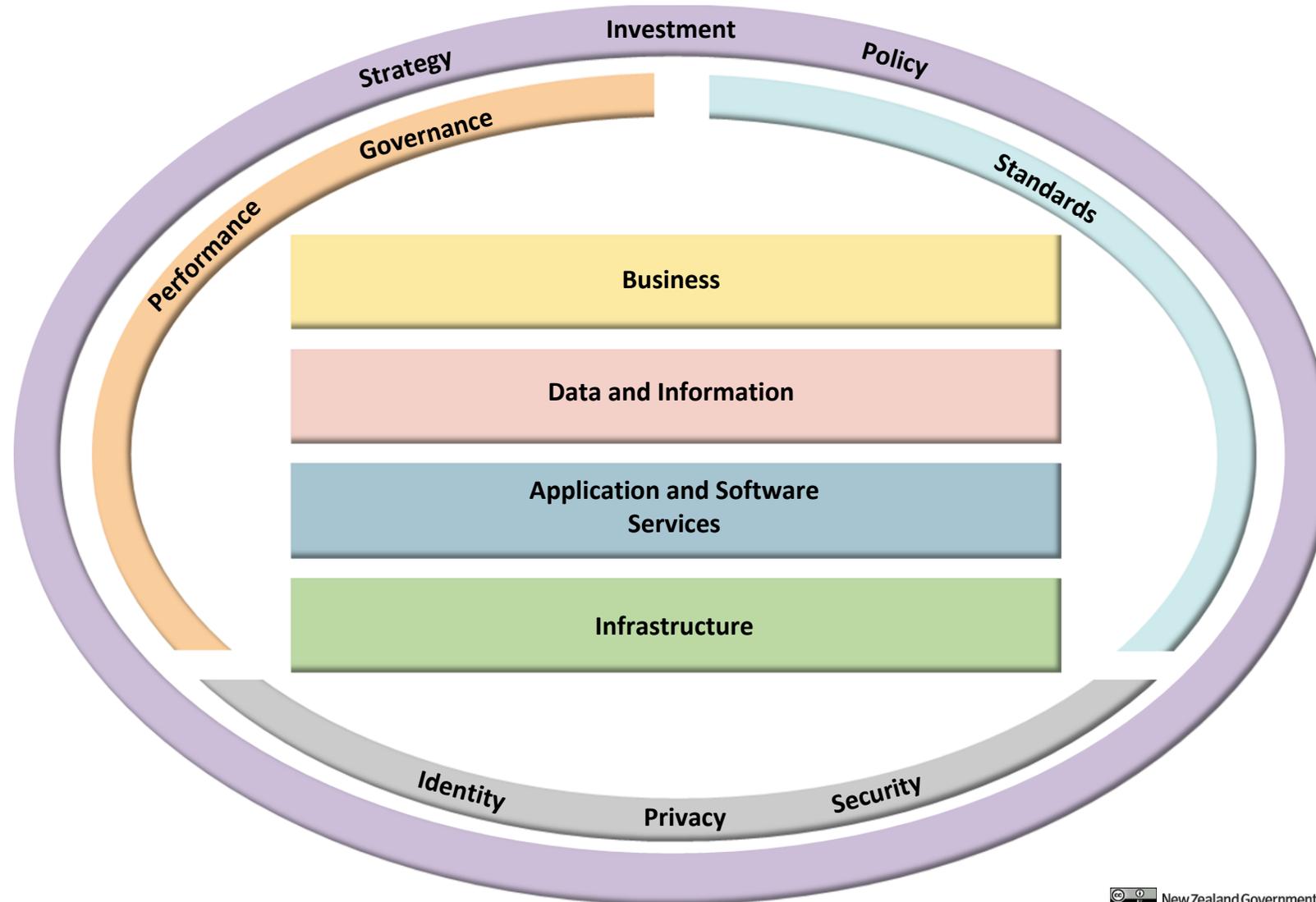
Education & Awareness	Conduct the necessary education programmes needed to ensure all infrastructure is in place to improve high quality data and information across systems, and that all data and information exchanged are defined and processes in a consistent way.
Infrastructure Change Management	Establish a process to manage infrastructure changes within the organisation. Each infrastructure change that has an impact on data or information needs to be aligned with the overall DIQM.



Control / Monitor / Evaluate

Infrastructure Issue Management	Monitor the performance of infrastructure assets in order to track down frequent errors and issues.
Infrastructure Service Level Controls	Track the performance on the agreed KPI's of service levels around infrastructure offered to other organisations and business partners.
Compliance Audits	Conducting periodical audits on infrastructure to verify that procedures are followed as defined within the DIQM.

Eight Dimensions of an Organisation



Governance and Performance Dimension

Governance and Performance	
Plan	<ul style="list-style-type: none">• Guiding Principles• Success Measures• Improvement Plans
Document / Record	<ul style="list-style-type: none">• Data & Information Governance Model• Success & Quality Measures• Performance Metrics• Assessment Procedures• Assessment Results• Improvement Plans• Audit Procedures
Execute	<ul style="list-style-type: none">• Education & Awareness• Performance Management
Control / Monitor / Evaluate	<ul style="list-style-type: none">• Performance Controls• Service Level Controls• Data & Information Audits

Governance and Performance Dimension



Plan

Guiding Principles	Develop, plan and establish the guiding principles that will direct the execution of the DIQM.
Success Measures	Define the criteria, for the different dimensions, that establish what is considered successful performance within the measurable objectives.
Improvement Plans	Develop plans for the implementation of improvement measures and programmes.



Document / Record

Data & Information Governance Model	Create formal documentation of data and information governance structure and roles and responsibilities within the DIQM.
Success & Quality Measures	Record all success and quality measures needed to achieve high quality data and information within and across organisations.
Performance Metrics	Document the specific KPI's and metrics that are to be used to measure the performance of DIQM activities.
Assessment Procedures	Assessment procedures are a methodology used to assess and compare data and information performance, quality and success measures within an organisation.
Assessment Results	Results of the assessment procedures on data and information performance, quality and success measures within an organisation.
Improvement Plans	Document a set of techniques and tools to improve the data and information quality of process outputs by identifying and removing the causes of errors and minimizing variability in business processes.
Audit Procedures	Define and document a standardised protocol for execution of internal audits of the DIQM and its outcomes.

Governance and Performance Dimension



Execute

Education & Awareness	Conduct the necessary education programmes needed to ensure people understand what data and information performance, quality and success measurements are, where they are measured and what their responsibilities are to achieve high quality data and information within and across organisations. Engage in communications across the organisation to show how the data and information performance, quality and success measurements support the main organisational objectives, mission and vision to improve data and information quality.
Performance Management	Carry out activities to measure and manage performance of the DIQM; the focus of this performance management should be to continuously evaluate the performance metrics and conduct improvements/corrective actions whenever necessary to achieve the desired performance levels.



Control / Monitor / Evaluate

Performance Controls	Monitor effectiveness of the process and its data and information to the expected performance criteria across the DIQM in order to measure the degree in which the organisation adheres to the defined policies and standards.
Service Level Controls	Track the performance on the agreed KPI's of service levels offered to other organisations and business partners and vendors.
Data & Information Audits	Conducting periodical audits to verify that procedures are followed as defined within the DIQM.

Standard Dimension

Standard	
Plan	<ul style="list-style-type: none">• Standard Management
Document / Record	<ul style="list-style-type: none">• National & International Standards
Execute	<ul style="list-style-type: none">• Education & Awareness• Standard Management
Control / Monitor / Evaluate	<ul style="list-style-type: none">• Standard Validations• Compliance Audits

Standard Dimension



Plan

Standard Management

Define responsibilities and processes for the management and maintenance of all national and international standards that support and guide the DIQM.



Document / Record

National & International Standards

Record of all national and international standards used government, sector and agency level.



Execute

Education & Awareness

Conduct necessary education programmes needed to ensure all applied standards are in place to improve high quality data and information across systems, and that all data and information exchanged are defined and processes in a consistent way.

Standard Management

Establish a process to manage standards within the organisation. Each standard that has an impact on data or information needs to be aligned with the overall DIQM.



Control / Monitor / Evaluate

Standard Validations

Monitor the results of the standard validations in order to track down inconsistency, errors and issues.

Compliance Audits

Conducting periodical audits on standard implementation to verify that procedures are followed as defined within the DIQM.

Identity, Privacy, and Security Dimension

Identity, Privacy, and Security	
Plan	<ul style="list-style-type: none">• Privacy & Security Management
Document / Record	<ul style="list-style-type: none">• Security & Privacy Policy, Regulations & Laws• Threat & Vulnerability Model• Risk Management Procedures
Execute	<ul style="list-style-type: none">• Education & Awareness• Privacy & Security Management• Risk Management
Control / Monitor / Evaluate	<ul style="list-style-type: none">• Privacy & Security Validations• Compliance Audits

Identity, Privacy, and Security Dimension



Plan

Privacy & Security Management

Define responsibilities and processes for the management and maintenance of all privacy and security aspects that support and guide the DIQM. Define specific policies for the safeguard of the integrity of the data and information, in terms of accessibility, edit-rights, privacy, intellectual property, etc.



Document / Record

Privacy & Security Policies, Regulations & Laws

Record of all strategic and guiding policies, regulations and laws around privacy and security at government, sector and agency level.

Threat & Vulnerability Model

Threat and vulnerability modelling is an approach for analysing the privacy and security of applications and software services. It is a structured approach that enables you to identify, quantify, and address the privacy and security risks associated with an application or a software service.

Risk Management Procedures

Identify and assess possible risks, and document risk-assessments criteria in order to prioritise/evaluate actions carried out in the DIQM.

Identity, Privacy, and Security Dimension



Execute

Education & Awareness

Conduct the necessary education programmes needed to ensure all privacy and security measurements are in place to improve high quality data and information across systems, and that all data and information exchange and processes are defined in a consistent way.

Privacy & Security Management

Establish a process to manage privacy and security policy changes within the organisation. Each change that has an impact on data or information needs to be aligned with the overall DIQM.

Risk Management

Establish a process to manage risks within the organisation. Each risk that has an impact on data or information needs to be aligned with the overall DIQM. Managing risks is a process that includes risk assessment and a mitigation strategy for those risks. Risk assessment includes both the identification of potential risk and the evaluation of the potential impact of the risk. A risk mitigation plan is designed to eliminate or minimize the impact of the risk events—occurrences that have a negative impact.



Control / Monitor / Evaluate

Privacy & Security Validations

Monitor the results of the privacy and security validations in order to track down threats, vulnerabilities, errors and issues, and effect of implementing NZISM/PSR controls.

Compliance Audits

Conducting periodical audits on privacy and security policy implementation to verify that procedures are followed as defined within the DIQM.

Strategy, Investment, and Policy Dimension

Strategy, Investment, and Policy	
Plan	<ul style="list-style-type: none">• Executive Sponsorship• Goals & Objectives• Plans & Roadmaps• Roles & Responsibilities• Terms of Reference
Document / Record	<ul style="list-style-type: none">• Goals & Objectives• Plans & Roadmaps• Roles & Responsibilities• Data & Information Quality Assurance• Data & Information Change Management
Execute	<ul style="list-style-type: none">• Education & Awareness• Data & Information Change Management
Control / Monitor / Evaluate	<ul style="list-style-type: none">• Organisational Capability Review

Strategy, Investment, and Policy Dimension



Plan

Executive Sponsorship	Secure endorsement from executive for active management of data and information quality in the organisation.
Goals & Objectives	Develop and/or update strategic goals and objectives, but also the value and ethics, around appropriate quality data and information.
Plans & Roadmaps	Define strategic plans and roadmaps at government, sector and agency level.
Roles & Responsibilities	Define clear roles and responsibilities and ensure they are understood and known within the organisation.
Terms of Reference	Define the terms of reference for data governance that support and guide the DIQM to appropriately use and reuse data

Strategy, Investment, and Policy Dimension



Document / Record

Goals & Objectives	Record of all strategic and guiding goals and objectives, but also the values, ethics, and principles at government, sector and agency level.
Plans & Roadmaps	Record of all strategic plans and roadmaps at government, sector and agency level.
Roles & Responsibilities	Record the roles and responsibilities and ensure they are understood and known within the organisation.
Data & Information Quality Assurance (DIQA)	Assessment procedures are a methodology used to assess and compare data and information performance, quality and success measures within an organisation.
Data & Information Change Management	Record of all processes to manage changes to data and information as part of the overall system change process.

Strategy, Investment, and Policy Dimension



Execute

Education & Awareness

Conduct the necessary education programmes needed to ensure people understand what data and information quality is, what the impact and importance is to the organisation, that it contributes to the good outcomes for the public, etc. Engage in communications across the organisation to show how these initiatives support the main organisational objectives, mission and vision to improve data and information quality. Should be part of information as an asset training.

Data & Information Change Management

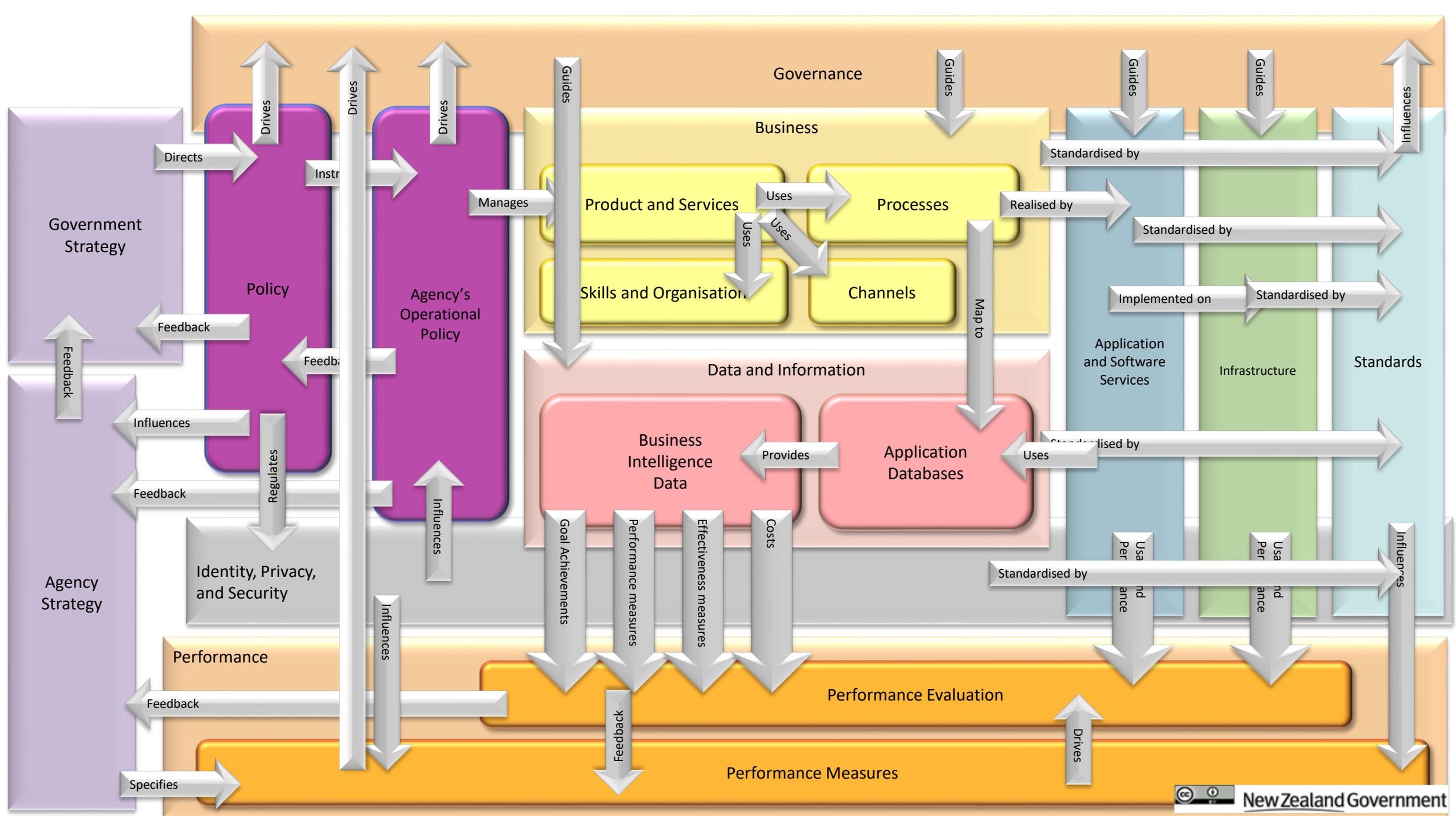
Establish a process to manage data and information changes as part of the organisation's change management process.



Control / Monitor / Evaluate

Organisational Capability Review

Conduct periodical reviews of the documentation of the data and information governance structure, process flow, roles and responsibilities and ongoing training programmes to evaluate the effectiveness and/or to define improvements.



Business Discovery Process

Business Discovery Template

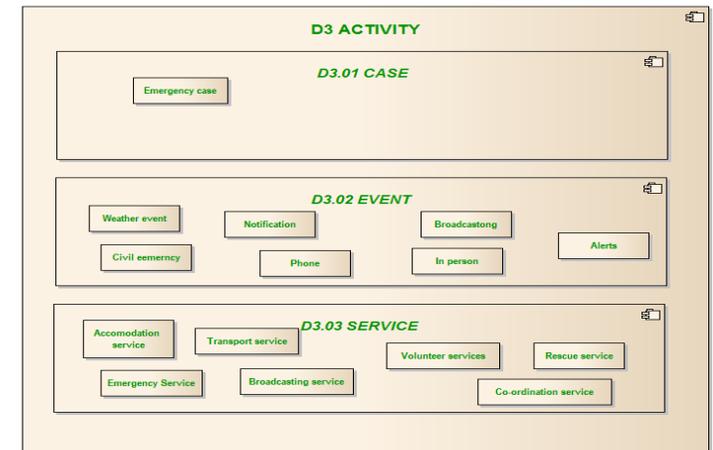
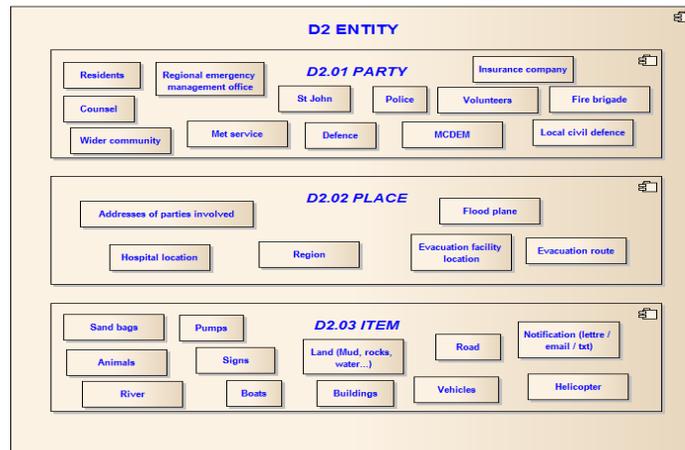
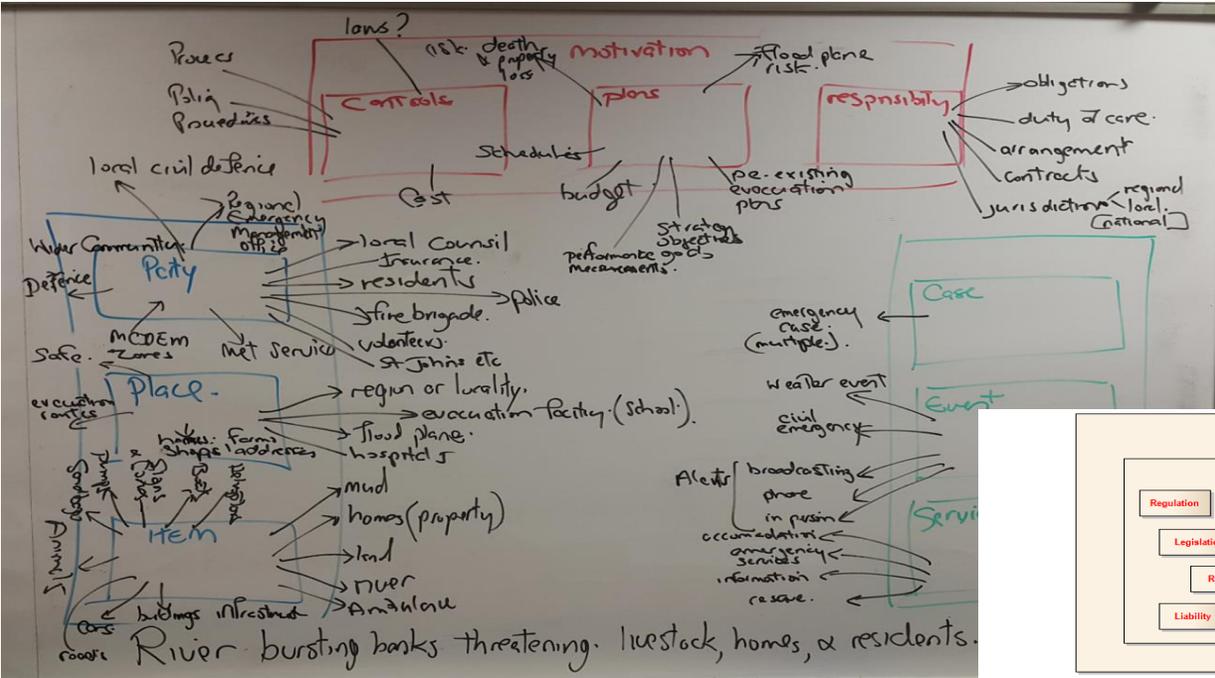
<p>Plans</p>	<p>Motivators Controls</p>	<p>Contracts</p>
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<p>Entities Parties</p>
<p>Places</p>
<p>Items</p>

<p>Activities Cases</p>
<p>Events</p>
<p>Services</p>

Scenario:

Business Discovery Example



Information Asset Catalogue

- **CORE ATTRIBUTES**
- **CUSTODIANSHIP AND LIFECYCLE**
- **DISPOSAL**
- **INFORMATION ASSET DESCRIPTION AND CONTEXT**
- **VALUE AND IMPACT**
- **PROVENANCE AND DATA QUALITY**
- **SECURITY AND PRIVACY CONSIDERATIONS**
- **USAGE SHARING AND REUSE**
- **TECHNICAL**
- **NOTES**

Information Asset Catalogue

CORE ATTRIBUTES

- Agency Unique Identifier
- Full and Brief Name
- Description and Size
- Agency Custodian
- Authoritative / Public Register
- Legislation
- Business Services

CUSTODIANSHIP AND LIFECYCLE

- Asset Custodian
- Asset Steward
- Statutory Custodian Title
- Frequency of updated
- Approval of updates
- Current or non-current Information Asset
- Date range of Information Asset
- Annual growth rate
- Associated historical Information Assets

DISPOSAL

- Disposal authority
- Disposal actions
- Retention period or disposal trigger
- Archival privacy and security considerations
- Disposal date

SECURITY AND PRIVACY CONSIDERATIONS

- Formal security-classification
- Personally Identifiable Information
- Privacy Act purpose and scope
- Any other restrictions

INFORMATION ASSET DESCRIPTION AND CONTEXT

- Summary of information stored
- Primary Function of Information Asset
- Primary Business Domain of Asset
- Primary Data and Information Domain/Subject of the Asset
- Containing Information Asset (if subset)
- Contained Information Assets (if superset)
- Consumer - Internal & External
- Geographic range of information asset
- Population range of information asset

VALUE AND IMPACT

- Value / significance of asset to Agency / Sector / NZ
- Impact of loss of Information Asset to Agency / Sector / NZ
- Value of asset - Economic & Social Outcomes
- Value of asset - Transparency & Democratic Outcomes
- Value of asset - Efficiency Outcomes

PROVENANCE AND DATA QUALITY

- Method of collection
- Data quality assurance mechanisms
- Data quality caveats
- Data quality statement
- Data quality expectations
- Applicable conformance to controlled vocabularies or standards

USAGE SHARING AND REUSE

- Data Sharing Arrangement/s
- Data Sharing Mechanisms
- Copyright
- Where Published
- Open Data
- Data model reference
- Data definition reference

TECHNICAL

- Source Type
- Source Business System(s)
- Source Storage Format
- Output Format(s)
- Applicable conformance to technical standards

Value Of Information

Information Valuation Methods

Foundational Measures

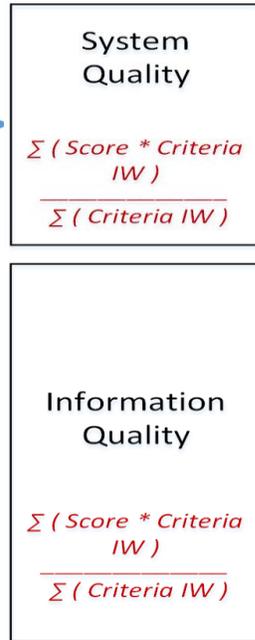
- Intrinsic Value of Information (IVI)
- Business Value of Information (BVI)
- Performance Value of Information (PVI)

Financial Measures

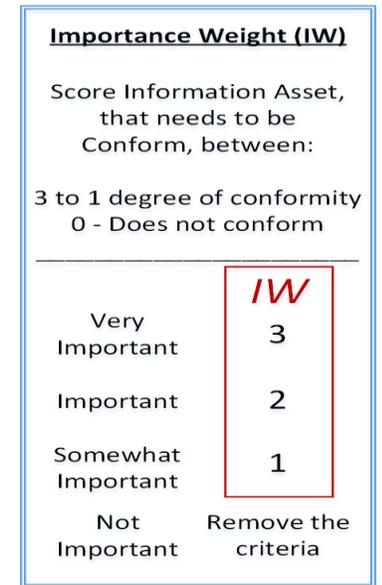
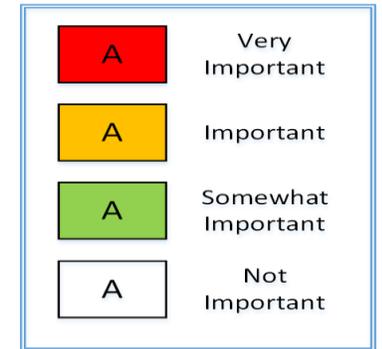
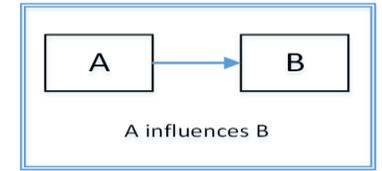
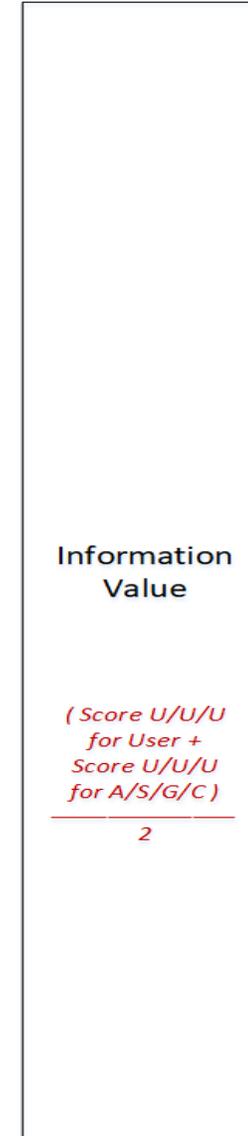
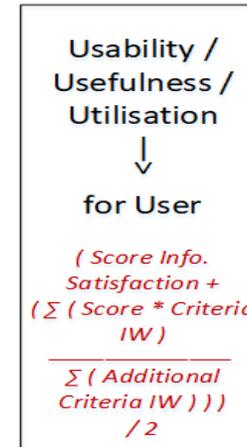
- Cost Value of Information (CVI)
- Market Value of Information (MVI)
- Economic Value of Information (EVI)

Criteria to Value Information

- Accessibility
- Flexibility
- Integration
- Reliability
- Timeliness / Speed
- Security
- Accuracy / Precision
- Applicability
- Completeness
- Convenience
- Conciseness
- Consistency
- Currency
- Format / Clarity
- Traceability



- Information Satisfaction
 $\sum \text{Quality Score} / 2$
- Operability
- Attractiveness
- Learnability
- Fun
- Efficiency
- Maintainability
- Context Coverage
- Freedom from Risk
- Effectiveness



Survey to Identify Criteria

Efficiency

- How many times per week do you use the information asset?
- How many minutes do you spend reviewing and using the information asset each time you receive it?
- How long does it take to completely review and understand the content of the information asset?

Quality

- How happy are you with the correctness of the information asset?
- How comprehensive is the information asset?
- How dependent are you on the information asset?

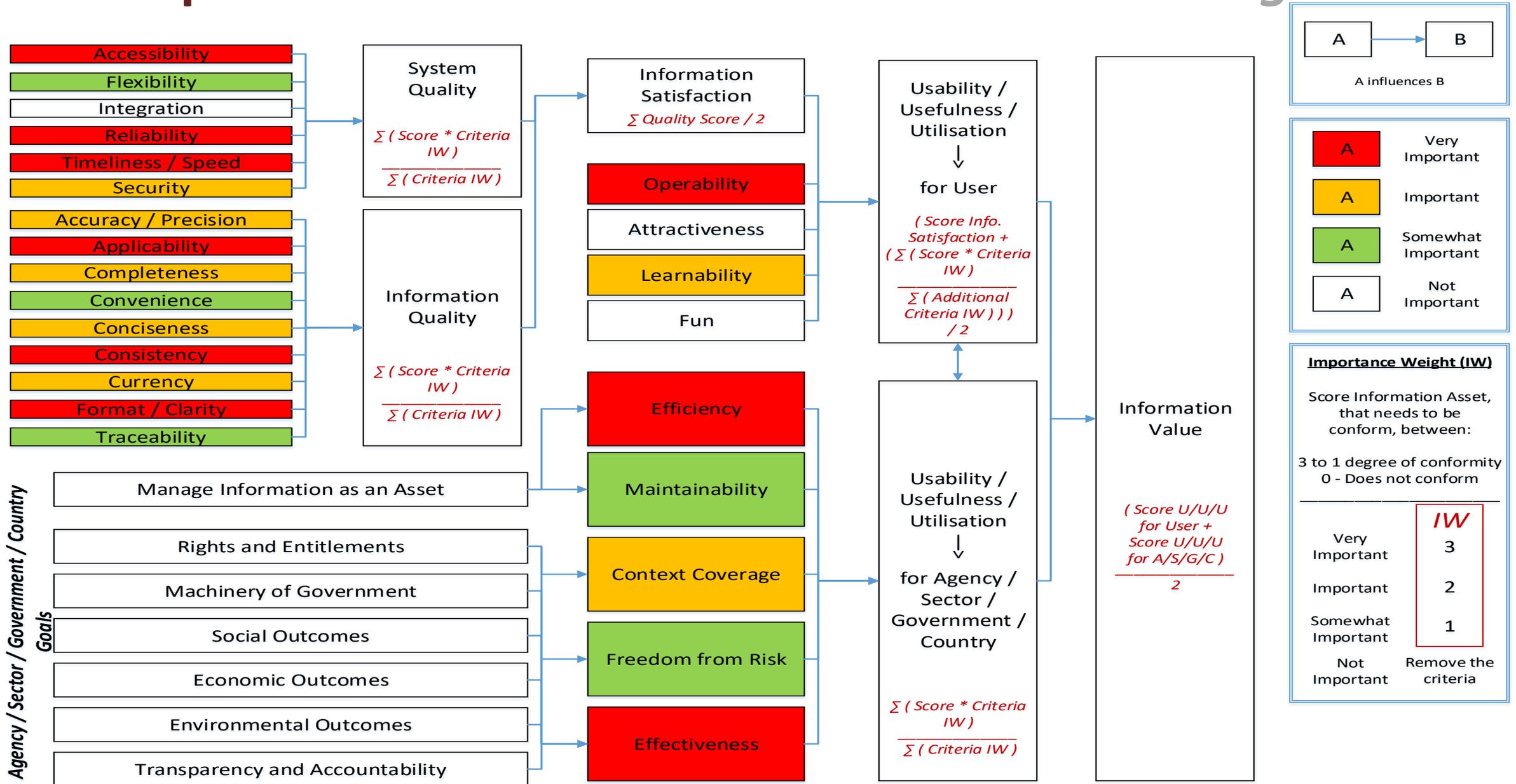
Decision Making

- What kind of decisions do you make based on the information asset?
- How sure are you in making the right decision based on the information asset?
- Would you be able to make the same decision WITHOUT having access to the information asset?
- How sure are you in making the right decision WITHOUT having access to the information asset?
- What is the alternative if you would not have access to the information asset?
- How much time do you save with this information asset?

Effectiveness

- Can risks to the organisation be avoided based on the information asset? If so, to what extent does it help?
- To which goals does the information asset contribute?

Example of Value Calculation for *Decision Making*



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